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ITEM 1 - APPLICATIONS FOR LEAVE OF ABSENCE

REPORT IN BRIEF

| | |
|----------------------------|---|
| Reason For Report | To allow tendering of apologies for councillors not present. |
| Policy Implications | Nil |
| Budget Implications | Nil |
| IPR Linkage | 1.2.2.1a - Facilitate Council and standing committee meeting processes. |
| Annexures | Nil |
| File Number | \\OFFICIAL RECORDS LIBRARY\GOVERNANCE\COUNCIL MEETINGS\COUNCIL - COUNCILLORS LEAVE OF ABSENCE - 1807983 |

RECOMMENDATION

THAT any apologies tendered be accepted and the necessary leave of absence be granted.

GENERAL MANAGER'S REPORT

A call for apologies is to be made.

ITEM 2 - DECLARATIONS OF INTEREST

REPORT IN BRIEF

| | |
|----------------------------|---|
| Reason For Report | To allow an opportunity for councillors to declare an interest in any items to be determined at this meeting. |
| Policy Implications | Nil |
| Budget Implications | Nil |
| IPR Linkage | 1.2.2.1a - Facilitate Council and standing committee meeting processes. |
| Annexures | Nil |
| File Number | \\OFFICIAL RECORDS LIBRARY\GOVERNANCE\COUNCILLORS - 2024-2028\COUNCIL - COUNCILLOR DECLARATION OF INTEREST - 2025 - 1809416 |

RECOMMENDATION

THAT the Declarations of Interest be noted.

GENERAL MANAGER'S REPORT

A call for Declarations of Interest.

ITEM 3 - DECLARATIONS OF POLITICAL DONATION

REPORT IN BRIEF

| | |
|----------------------------|---|
| Reason For Report | To allow for an opportunity for Councillors to declare any Political Donation received. |
| Policy Implications | Nil |
| Budget Implications | Nil |
| IPR Linkage | 1.2.2.1a - Facilitate Council and standing committee meeting processes. |
| Annexures | Nil |
| File Number | \\OFFICIAL RECORDS LIBRARY\GOVERNANCE\COUNCIL MEETINGS\COUNCIL - COUNCILLORS DECLARATION OF POLITICAL DONATIONS - 1807930 |

RECOMMENDATION

THAT any political donations be noted.

GENERAL MANAGER'S REPORT

A call for declarations of any political donations.

ITEM 4 - COMMUNITY AND ECONOMY UPDATE

REPORT IN BRIEF

| | |
|----------------------------|--|
| Reason For Report | For notation. |
| Policy Implications | Nil |
| Budget Implications | Nil |
| IPR Linkage | 4.1.3.2b - Support local events, culture, and festivals and promote local villages - including through the provision of sponsorship opportunities and seeking grant funding. |
| Annexures | Nil |
| File Number | \\OFFICIAL RECORDS LIBRARY\GOVERNANCE\REPORTING\COMMUNITY ECONOMY AND CULTURE COMMITTEE REPORTING - 1809613 |

RECOMMENDATION

THAT the information in the report be noted.

GENERAL MANAGER'S REPORT ON MATTERS FOR DETERMINATION SUBMITTED TO THE COMMUNITY, ECONOMY AND CULTURE COMMITTEE TO BE HELD ON TUESDAY 11 FEBRUARY, 2025

LEADER - COMMUNITY AND ECONOMY REPORT

Communications and Marketing Update

Cabonne Council Facebook Report

| Date | Followers | | | Engagement | | | | Content | |
|---------------|-----------|--------|-------|----------------|-------|------------|-----------------|--------------------------------------|----------------------------|
| Month | Start | Finish | Total | Profile Visits | Reach | Engagement | Engagement Rate | Top Post | Stats |
| October | 6508 | 6542 | 34 | 3900 | 26400 | 8892 | 33.68181818 | Youth of the Month: Belle Moxey | 10,442 reach, 808 engaged |
| November | 6542 | 6584 | 42 | 5300 | 30500 | 9623 | 31.55081967 | STRAY DOG FOUND Manildra | 8,697 reach, 1,388 engaged |
| December | 6584 | 6636 | 52 | 3900 | 16750 | 502 | 2.997014925 | STRAY DOG FOUND Mullion Creek | 5,986 reach, 9,966 views |
| January | 6636 | 6650 | 14 | 5800 | 34197 | 2567 | 7.506506419 | Australia Day Celebrations Eugowra | 9,970 views, 6,223 reach |
| Totals | | | 128 | 13100 | 73650 | 19017 | 22.74321759 | | |

Discover Cabonne Facebook Report

| Date | Followers | | | Engagement | | | | Content | |
|---------------|-----------|--------|-------|----------------|-------|------------|-----------------|---|---|
| Month | Start | Finish | Total | Profile Visits | Reach | Engagement | Engagement Rate | Top Post | Stats |
| October | 989 | 1003 | 14 | 253 | 8500 | 1223 | 14.38823529 | Faces Of Cabonne - Tennessee | 4010 reach, 1170 engaged |
| November | 1003 | 1056 | 53 | 627 | 13400 | 3769 | 28.12686567 | Shop Cabonne This Christmas at Molong H Hardware! | 2,711 reach, 2,786 impressions |
| December | 1056 | 1113 | 57 | 902 | 23100 | 2400 | 10.38961039 | Molong Christmas Night | 16,623 views, 9,474 reach (boosted) |
| January | 6636 | 6650 | 14 | 5800 | 34197 | 2567 | 7.506506419 | Australia Day Celebrations Eugowra | 9,970 views, 6,223 reach, 30 interactions |
| Totals | | | 138 | 7582 | 79197 | 9959 | 60.41121777 | | |

Discover Cabonne Instagram Report

| Date | Followers | | | Engagement | | | | Content | | Other |
|---------------|-----------|--------|-------|------------|------------|-------------|----------------|---------------------------------------|---|-------------------------------------|
| Month | Start | Finish | Total | Reach | Engagement | Impressions | Profile Visits | Top Post | Stats | |
| October | 1460 | 1476 | 16 | 1339 | 79 | 7660 | 107 | Faces of Cabonne - Tennessee Tucker | 778 views, 32 interactions | +7.8% accounts reached |
| November | 1476 | 1507 | 31 | 1408 | 155 | 13,111 | 118 | Eugowra Christmas Shopping Nig | 756 views, 49 interactions | + 5.2% profile activity increase |
| December | 1507 | 1540 | 33 | 3800 | 636 | 24037 | 223 | Molong Christmas Shopping Nig | 2,516 views, 37 interactions | + 171% increase in accounts reached |
| January | 1550 | 1554 | 0 | 1870 | 147 | 6939 | 90 | Faces of Cabonne Botanical Art Club | 1,715 views, 1,110 reach, 78 interactions | |
| Totals | | | 80 | 8417 | 1017 | 51747 | 538 | | | |

Cabonne Council LinkedIn Report

| Date | Followers | | | Engagement | | | Content | |
|---------------|-----------|--------|-------|------------|-------------|-----------------|--|---|
| Month | Start | Finish | Total | Page views | Impressions | Engagement Rate | Top Post | Stats |
| October | 1052 | 1075 | 23 | 136 | 4035 | 10.6 | How The Unsupervised Pool Program Works | 1243 impressions, 582 engaged, 146 clicks |
| November | 1075 | 1092 | 17 | 137 | 3595 | 3.81% | Come & Join The Team: 8/11 | 252 impressions, 17 clicks, 6.75% CTR |
| December | 1075 | 1115 | 40 | 110 | 953 | 8.90% | Come & Join The Team: 13/12 | 1518 impressions, 8 reactions, 126 clicks |
| January | 1115 | 1122 | 7 | 130 | 2003 | 7.4 | Australia Day Celebrations Hayley Stephens | 268 impressions, 4.85%CTR, 13 clicks |
| Totals | | | 80 | 383 | 8583 | 3.5757 | | |

MONTHLY E-NEWSLETTER

| Month | Opens | Clicked | Unsubscribed | Unopened | Top Link Clicks | Total subscribers |
|----------|--------|---------|--------------|----------|---|-------------------|
| October | 72.27% | 15.68% | 0 | 25.39% | Cabonne Road Network | 263 |
| November | 50.56% | | 0 | 27.21% | Swimming Pool Upgrades | 281 |
| December | 54.28% | 26.71% | 0 | 44.24% | Swimming Pool Upgrades | 282 |
| January | | | | | | |
| February | 44.85% | 26.23% | | 53.68% | Community members sought for the Cabonne Floodplain Management Advisory Committee | 272 |

QUARTERLY E-NEWSLETTER

| Month | Opens | Clicks | Unsubscribed | Unopened | Top Link Clicks | Total Subscribers |
|-----------|--------|--------|--------------|----------|---------------------------------|-------------------|
| March | 65.38% | 13.73% | 0 | 29.49% | Ladies Lunch with Grace Brennan | 78 |
| June | 50.00% | 15.56% | 0 | 47.78% | Cabonne Collective Business Hub | 90 |
| September | 45.83% | 29.09% | 0 | 51.67% | CC Membership form | 120 |
| February | | | | | | |

Shop Cabonne This Christmas Campaign

The **Shop Cabonne This Christmas** campaign was a resounding success, with over **850 entries** received. The initiative encouraged residents and visitors to support local businesses during the festive season by making purchases within the Cabonne Local Government Area. Shoppers had the chance to win VISA gift card prizes, with entries submitted via QR code or online. The strong participation demonstrated the community's commitment to shopping locally, boosting economic activity for small businesses and reinforcing the value of keeping spending within the region.

Grants Update

Building Better Regions Program

The Building Better Regions Program has successfully reached completion of 3 projects, delivering significant improvements across multiple sites in our Cabonne LGA:

- **Eugowra Evacuation Centre:** The construction of the Eugowra Evacuation Centre has been finalised, providing a vital, safe space for the community during emergencies and natural disasters. An official opening will be held in the coming months.
- **Molong Town Centre Activation:** The revitalisation of Molong Main Street is complete, enhancing the town's aesthetic appeal and functionality.
- **Canowindra Town Centre and River Precinct Activation:** The Canowindra Main Street improvements have been successfully delivered, focusing on infrastructure enhancements, and beautification. A highlight of the project is the construction of a brand-new bridge. An official opening will be held in the coming months.

Resources for Regions (R4R)

The Canowindra Town Centre and River Precinct Activation and Molong Town Centre Activation projects were co-funded by the Resources for Regions (R4R) program, which also supported the installation of new town signage. The town signage is now fully installed throughout our LGA, with the grant funded elements of the project officially finished. Planting around the bases of the signage will be undertaken during cooler weather, and further investigation around improved solar lighting is also being undertaken.

Funding Success for Australia Day events

Cabonne Council was successful in receiving \$10,000 from the Australia Day Council to support Australia Day events across our towns and villages, as well as supporting free swimming pool entries on the day. This funding ensured that celebrations were inclusive, engaging, and reflective of our communities. There were 730 entries to the pool on Australia Day.

Tourism and Events Update

In the media

We continue to work with Central West NSW Joint Organisation for regional promotions and marketing opportunities. Some examples of local business in high-profile media are included below.



Figure 1 Perenniale Plants Country Style Nov 2024

Upfront



TWO OF US

STORY BY Sheridan Rhodes PHOTOGRAPH BY Pip Farquharman

Long-time best mates, marketeer Peter Manwaring (right), 57, and hatter Robert Carroll, 54, used to talk about retiring to a hacienda in Mexico. But it was an Australian country town that stole their hearts in the end.

PETER: I was going through the obligatory self-destructive phase after splitting with my wife when I first met Robbie in Sydney's Strand Arcade in 2000. He ran this shop called Strand Hatters - an institution, really - and I worked in the office next door. He'd run around drunk coffee, feeling sorry for myself. Everyone called him Roberto with an Italian accent and Italian until years later. Actors, musicians and models all wore his hats - but his creative setback was clashing with the corporate style of the shop's new owners (Akubra). I gave him some advice, helped him communicate his worth. I thought he'd never leave the shop but, in 2008, he moved back to Dubbo to be with his dad, who had dementia. A couple of years earlier, I'd bought this grand old building in Molong (120 kilometres south of Dubbo) - a residence with a shop on the ground floor. I've got plans to develop it into a creative hub for independent musicians and artists. Anyway, I asked him to move in for a while because when he wasn't looking after his dad, he was at his twin sister's farm, lying on the couch watching too much trashy reality TV. I joined him when Sydney went into lockdown. Robbie's a brilliant cook and cleaner, so the whole idea was a stroke of genius on my part.

He's also very caring and generous - a touch neurotic, perhaps, but always lots of fun. He took to poking his head into my Zoom meetings and became widely known as "Pete's gay butler". It's not all roses, though. Leave a bottle of gin around and it can quickly disappear. He made soup endlessly for sick people during the pandemic and still does. It can take a toll on him, though. He gets upset and can't sleep, which fuels his anxiety. He's been known to exit a dinner party without warning. I'm the opposite, intolerant and impatient. He regularly has to jump into conversations to stop me saying something I'll regret. He goes, "Pete, no."

Robbie likes to win over the biggest, ugliest and most aggressive guy in any room - and maybe that was me. We were at a party once on the rooftop of this building in Potts Point and I swore Robbie was going over the side. He was verbally abusing this six-foot-four Masti guy who was pure muscle. Growing up gay in Dubbo, it's his defence mechanism. Once he wins them over, they protect him.

The house in Molong had this rundown shop downstairs. Having a talented hatter and shoekeeper like Robbie running something there became my obsession. Luckily, it became his, too. Over the years, he's built this world-class hatery that also sells men's accessories

and gifts. He named it after the building's original shop, Molong Stores.

I've stepped up as his emotional bodyguard since his recent split with his partner of four years but aside from that, nothing much has changed. It used to be me having coffee in the Strand Arcade with Robbie shouting and running around. Now the same thing happens but it's Molong's tiny main street that gets the daily show. I love it and him - the good, the bad and the ugly.

ROBBIE: When Dad went into palliative care in September 2020, Pete took me to the pub in Molong, got me drunk on tequila and let me cry. Because of COVID-19, only family could attend his funeral, so Pete sent this massive bunch of flowers that surpassed all others.

Pete's the most generous - and obnoxious - person I know. He has a wicked sense of humour, often at other people's expense, and an extremely tough exterior, but if you dig deep enough - and it can be one hell of a dig - you'll find a soft centre. He helps people when they're down on their luck. During the 18 months I lived with him, he never asked me for a cent and he's never put up the rent in the shop. His ethos is, what goes around comes around.

After almost 30 years spent running a famous shop and designing hats, I felt as if I'd lost my identity. Coming back to Dubbo when I did to support my dad and siblings was the best decision of my life. Pete suggested moving into the terrace just before COVID hit and then joined me there. I'd clean and cook for us and serve happy hour G&Ts when the pub closed. His Zoom colleagues would say, "Who's that?" and he'd say, "The butler". Most of Molong thought we were a gay couple - I think they still do. They'd see us out walking my chihuahua, Spout, but Pete's never cared what people think.

I've lost my mum, dad and two dogs, and while Pete didn't offer cuddles and sympathy, he helped me plant willow trees to honour my parents on land I've bought in Molong, and dug a grave for Spout when I had to have him put down a few months back. Pete lost his dad around the same time my mum died about 16 years ago. That's when I saw he was human, not just this cool guy with a gallery (Medium Rare Gallery) and bar (The Boarded Up) in Redfern who everyone wanted to know. I saw a vulnerability beneath the stoic, rock-like persona.

Pete has this aura of authority. Everyone goes to him for advice and he gives it whether they ask or not. He's usually right. The thing I've taught him is that in a small country town, you've got to get along with people. He doesn't suffer fools and needed to drop his guard. I tell him, "You don't have to have a lot in common to get along; you just need to get along."

I see Pete about 10 times a day, which is more than I see anyone. We have coffee together, eat lunch outside the shop and knock off for beers at 4pm. We just don't seem to get sick of each other. I remember visiting him in New York years ago. We'd order espresso martinis the morning after a big night and talk about retiring to Mexico. Instead of the hacienda, we wound up here. Sometimes I ask Pete, "Is this it? Molong, it?" And I'm happy with that. I have a great shop, the best mates and I just love this little town. ■

Good#fckend! 11

Figure 2 Molong Stores Good Weekend

IN RESIDENCE TRAVEL + LUXURY

TO-DO LIST

DINE
Molong's Mieling at 11111, owned by rugby league great Roy Sout, serves top-notch pub fare – this is not your average chicken game.
[facebook.com](#)

SHOP
Molong Stores has a wide range of premium headwear, including Australian sheeters and genuine Panama hats from Ecuador (plus quality socks, shoes and condiments). Also head to Orange 20 metres by road, for Pip Brett's shop, Jumbled, which stocks everything from Alamo's dresses to stationery.
[molongstores.com.au](#)
[jumbledonline.com](#)

SIP
Great coffee at Little & Stone, where you can also browse a selection of high-quality women's wear brands such as Lagenlook and Aesop. Plus the cook climbs wines of Orange on a short drive away. Try these: Pinot Noir from Little & Stone and Philip Show.
[littleandstone.com.au](#)
[visitnsw.com](#)

GRAZE
The Agriest Grocer, on the outskirts of Orange, is packed with the offerings with local produce, including coffee by Orange Roasting Co, fine-range pork from Fresh Pastures, Bodmans Beers and Second Mouse Cheeses. Restock your pantry here.
[theagriestgrocer.com.au](#)

ESSENTIALS
Sona is at 68 Bank Street, Molong. \$300 a night for up to 10 guests on weekdays; \$300 a night on weekends, two-night minimum.
[sona-molong.com.au](#)

The golden touch
A bank conversion in regional NSW deserves credit where it's due

PENNY HUNTER

When Pip Brett and her husband, Nick "Speedy" Leafe, purchased the old bank building in the village of Molong, central NSW, at the start of 2022, it looked as though the building had simply gone out to lunch. It had been closed for six months and the interior was unchanged. The adjoining manager's house had been unoccupied for years, but was a solid and beautiful piece of architecture with period metal ceilings in every room.

Brett, a design-savvy entrepreneur, saw how it to the community to breathe new life into the building, pitched to prime position as a sort of main drag through town.

Over 800 of Australia's regional bank branches have closed since June 2017, leaving many commercial buildings empty," says Brett. "It's very sad for the communities, so we knew we needed to do something special with it. It was looking tired and needed someone."

Along with her husband, a builder, Brett, who has a homewares and fashion store in nearby Orange, set about planning a massive renovation of the building that would celebrate its Spanish mission and Art Deco features. They could never have known that what would happen 10 months later. In November 2022,

after relatives ruin the Molong River inside the bank and inundated half the town. In that eventuality, the bank was spared but many local businesses were devastated.

"It was terribly sad for the community," Brett says. "However, seeing the town rally and come together in the following days, we knew Molong would not only survive but flourish. It's a town with heart and determination."

The pair pushed on with their project and just over a year later Sona, meaning "gold" in Sanskrit, was born. At the heart of the house is the olive-green kitchen, which is dominated by a massive Moroccan marble bench featuring tiers of sage pink and beige. Mirroring the bench is a long bloodwood dining table and banquet table, one with seating for 10. Everything about the scale of this room encourages entertaining, with plenty of space for a gathering of family or friends. It's made history with the addition of a wood-burning coalfire, a stove and local sofa.

The better quality has been cleverly incorporated into the fortress-like Chubb bank vault, where you'll find essential supplies along with a good-quality espresso machine, toaster and kettle. A selection of board games is also stored here.

Anyone who has been to Jumbled, Brett's shop in Orange, knows she's not afraid of bold statements. For Sona, she collaborated once again with high school bestie Felicity Slattery of Studio Elneta architects, who designed the store and smartly reinvented her Moroccan-inspired family home. Each of Sona's five bedrooms is defined by one colour, be it forest green, navy, rusty yellow, peach or lilac. Bedroom furniture is unflashy, with touches of rattan and aged, raw-pewter lampshades hanging from those intricately patterned pressed metal ceilings. Beds and windows are dressed in natural fibres and bespoke headboard art by local designer Bee Dunlop, upholstered in custom Bonnie and Nell fabrics.

"The design of Sona is definitely an exploration of heritage colours used in a modern way," Brett says.

A separate living area has an oversized L-shaped linen sofa in pink, blue and a stoneware Samsung "Frame" TV. A cute little sunroom with one seating bank of this room, does a stunning bathroom in blood orange mosaic tiles. In fact, all three bathrooms are showstoppers, and Brett says she is particularly enamoured of their different personalities.

The entire house is a treasure trove of discoveries, peppered with light modern paint tones, coffee-table books on art, design and travel, and quirky objects that resemble random objects along the walls and the shelves at Jumbled. A wicker-like stool, drawing on the basketry, velvet cushions that frame external windows and doors, shows up in bedheads, cupboards handles, mirrors and the dining setting. Somehow all combine to create a cohesive and considered look and feel.

Dining upstairs, my happy quiet hangout mostly in the kitchen, doing the dishes, cooking up storms and giving the coffee machine a workout. It's a welcoming space inside and out. Sunlight filters through the shutters on the door where bank customers once entered. Exploring the calm and there in the main street, we met friendly locals who ask where we're from and offer lightning tips on the surrounds.

After lunch at nearby Rowley Wines' recently opened restaurant, we return to the fire blazing and crack a bottle of red. We've been charmed by this bank, its heritage architecture and hospitality. Can Molong bounce back from its recent setbacks? I'd put my money on it.

Penny Hunter was a guest of Sona.

20 The Weekend Australian, October 19 - 20, 2024

Clockwise from main: Sona, a converted bank in Molong; one of five guestrooms; living room; kitchen and dining room

Figure 3 Sona Weekend Australian Oct 2024



Cool in the country

Rowlee Dining and Bar, Orange, NSW

Unlike the Hunter Valley, with its profusion of top-notch vineyard eateries, only a handful of wineries around Orange have a restaurant on site where you can dine amid the vines. Rowlee Wines, just 10 minutes' drive from the regional hub, has given the scene a boost with the opening of a 100-seat venue set within a cool-climate planting. A short stroll from the tasting rooms, Rowlee Dining and Bar is housed in a smart new modular building in on-trend charcoal Colorbond. Inside, the look is sleek and modern, with discrete zones separated by gold floor-to-ceiling velvet curtains. Take a pew at the bar for a glass of Rowlee's refreshing curvée before progressing to the dining room for the main event. Head chef Simon Furley has put together a menu of seasonal fare designed for sharing, so nibble on some smoked bunya nuts and pillow-soft flatbread with whipped butter while deciding what to have. Make sure those choices include the barbecued pumpkin with seed dressing and sheep's cheese, and the burnt leek with cheddar custard. The dry-aged Bangalow pork chop comes with naughty nubs of crackling while the slow-roasted chicken crown shines a light on a lesser known poultry cut. The vineyard is the pride and joy of ex-financier James Manny and Nicole Samodol, whose family has ties with the viticulture of Croatia. Expect single-vineyard sips such as arneis, chardonnay, gewurztraminer, pinot gris, riesling, sauvignon blanc, nebbiolo and pinot noir. Open Thursday and Sunday for lunch; Friday and Saturday for lunch and dinner.

rowleewines.com.au

PENNY HUNTER

Figure 4 Rowlee Wines in The Australian

Open Streets funding

Council recently concluded the Open Streets Program – a grant program provided by NSW Government aimed to energize the streets with free activities and events, temporarily closing streets to vehicles and opening them up for people.

As part of the \$79,000 funding, council coordinated three events: Cudal Beats and Eats (16 November 2024), Molong Christmas Shopping Night (6 December 2024) and Canowindra Christmas Markets and Shopping Night (13 December 2024).

The events attracted more than 2,000 people collectively and delivered more than 30 shopfront activations – with one main street business owner reporting a 300 percent increase in sales during the Molong event.

Council worked closely with the progress associations of Cudal, Molong, and Canowindra, plus local groups, businesses and individuals to foster partnerships and recognize the unique strengths of each community. Utilising local musicians and performers, contractors and businesses, the success of the events has increased community and business interest in repeating such events, encouraging sustained vibrance and activity in the town centres. By attracting residents and visitors, the events helped reinforce the role of town centres as social and commercial hubs.

Christmas in Cabonne

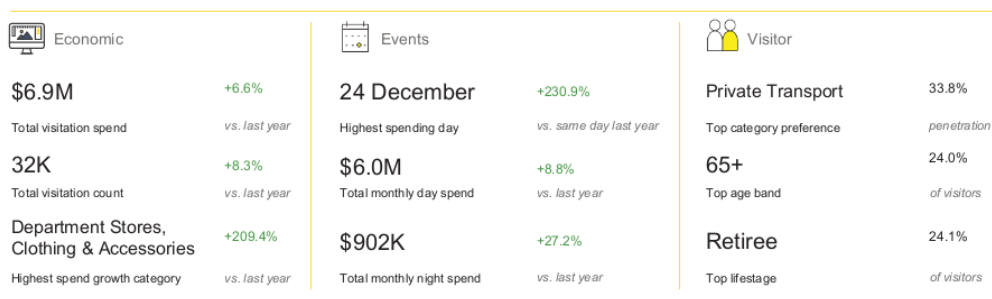
Council provided financial assistance to support local community Christmas celebrations, offering funding of \$2,000 to each Progress Association. These contributions helped facilitate festive events across the region, including the Cumnock Community Christmas Tree, the Cargo Christmas Picnic, Eugowra Carols by the Creek, and the Manildra Christmas Party.

Combank IQ Visitation and Spend data – Cabonne December 2024

- Total visitation spend in December 2024 rose by 2.4%, reflecting positive economic activity.
- The highest growth category for spending demonstrated a remarkable increase of 23.7%.
- Retirees are the predominant demographic, with 21.4% of visitors in the Central West region.
- Evening spending showed a notable increase, with night spend rising by 7.3% across locations.

Destination iQ Monthly Insight Card

Destination Central West - Cabonne, December 2024



*Based on average day/night growth rate.



Figure 5 - Cabonne Monthly Insight December 2024

Business scorecard

- There has been a marked increase in spending within the LGA, with total spend reaching \$6.9 million in December 2024.
- Accommodation spending saw a notable rise of 31.2% compared to the previous year, indicating a growing demand in this sector.
- Residents contributed 23% of the total spend in December 2024, showcasing their significant role in the local economy. This is bolstered by the Molong and Canowindra Christmas Shopping nights.
- The top customer segments include “Countryside Elite” and “Life on the Land,” indicating preferences among visitors and residents.
- The data reflects a recovery trend in spending, with overall increases compared to both the previous year and pre-pandemic levels in 2019.

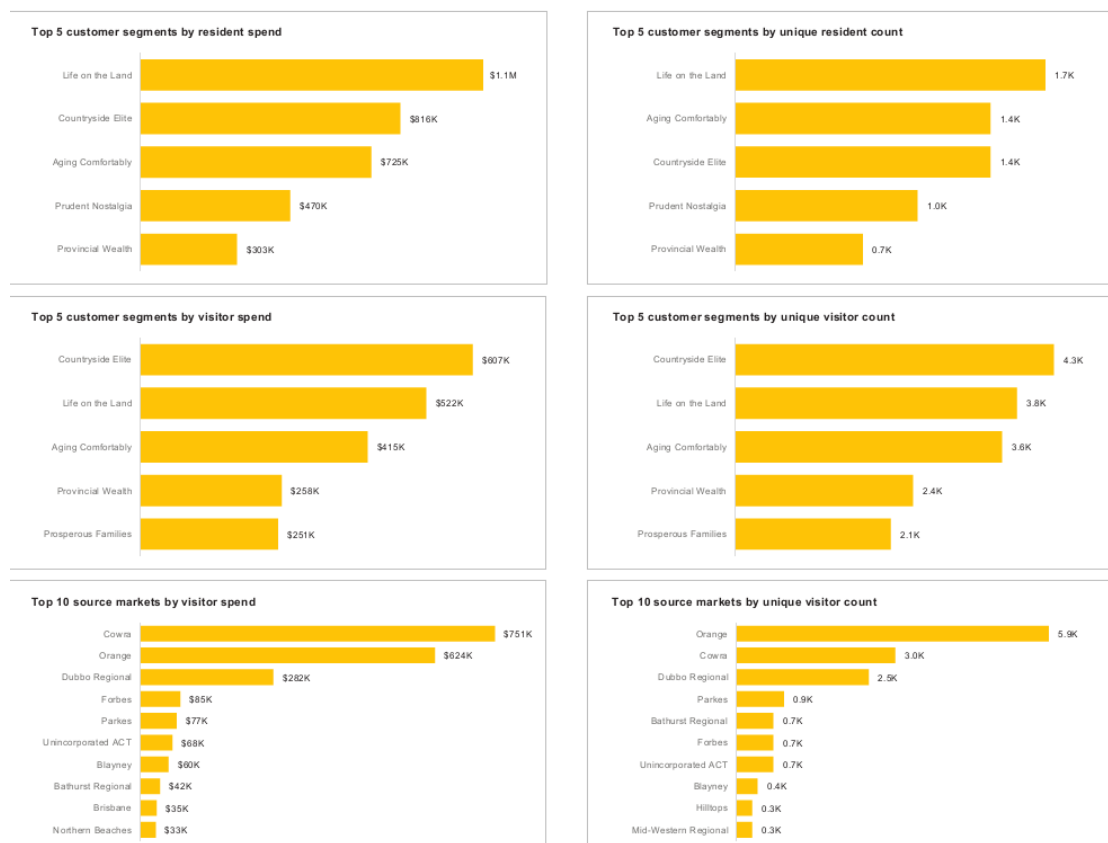


Figure 6 Trip Type by customer segments December 2024

Events scorecard

- Overall spending in Cabonne increased by 11% to \$6.9M compared to 2023.
- Significant growth was observed in discretionary retail, particularly in categories such as food retailing and restaurants.
- Visitor spending rose notably, indicating an increase in tourism and event-driven activities during December.
- Notably, spending on Molong Christmas Shopping Night (Friday 6 December) is on par with Christmas eve spend – see below graph.

Events Timeseries

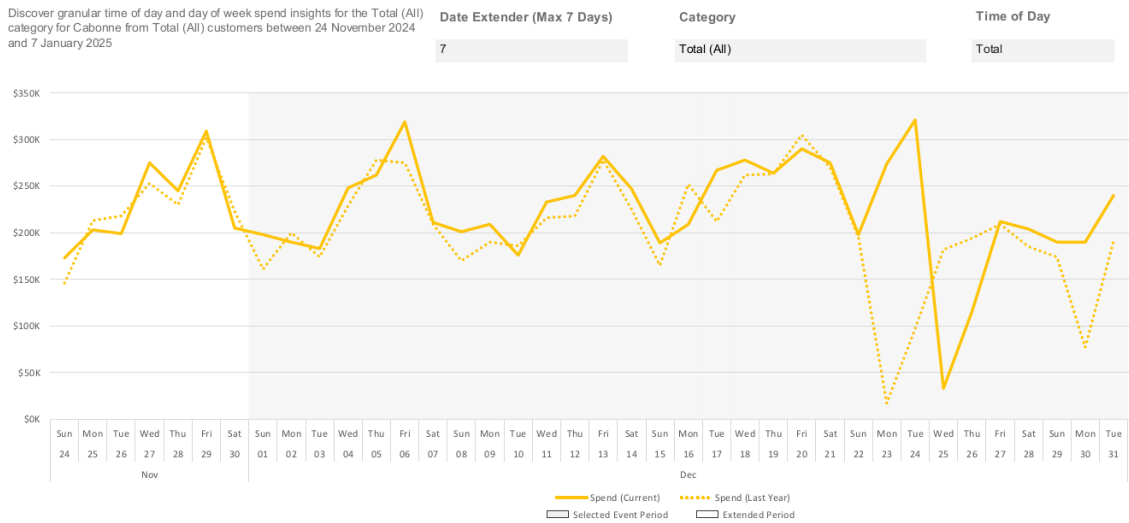


Figure 7 - Events spending December 2024

Visitor Scorecard

- Visitor spending in Cabonne increased significantly, with accommodation expenditures rising by over 128% in 2024.
- The demographic profile indicates that 24% of visitor spending comes from individuals aged 65 and above, showing a strong senior visitor presence.
- Food retailing and private transport are the top-performing categories, indicating a preference for local dining and transportation options.
- Brand affinity data reveals that visitors are more likely to engage with local businesses like Spar and Lime and Stone Cafe.
- Overall visitor spending rose by 11.2% compared to 2023, showcasing a positive trend in tourism.

| | | |
|----------------------|------------------|-------------------------|
| Business | Events | Visitor |
| Month: December 2024 | Region Type: LGA | Spend location: Cabonne |
| | | Filter: All Visitors |

Overview

What are some of the key insights on visitors to Cabonne?

| | | |
|---|--|--|
| <p>Top category</p> <p>Private Transport</p> <p>\$534K of Cabonne visitor spend during December 2024</p> | <p>Top age band</p> <p>65+</p> <p>24% of Cabonne visitor spend are within this age band</p> | <p>Top lifestage</p> <p>Retiree</p> <p>24.1% of Cabonne visitor spend are within this lifestage</p> |
|---|--|--|

Demographic insights are based on CommBank iQ's nationally representative retail customer transaction data for the period (January 2024 - December 2024) based on the latest month ending date. Metrics are calculated based on electronic in-store card spend only. Online, cash, BNPL, direct debit and BPAY spend is not included.

Category performance

What are the highest performing categories for visitors to Cabonne during the past 12 months (January 2024 - December 2024)?

| Category | Monthly | | | Annual | | Last 12 month affinity | Last 12 month penetration |
|----------------------------------|---------|--------------|-------------|---------|-----------------------|------------------------|---------------------------|
| | Spend | vs last year | vs 2019 | Spend | vs previous 12 months | | |
| Total | \$3.1M | ↑ 11.2% | ↑ 171.0% | \$33.8M | ↑ 16.6% | | |
| Food Retailing | \$916K | ↓ -3.6% | ↑ 310.9% | \$10.4M | ↑ 14.0% | 0.74x | 36.2% |
| Tourism and Entertainment | \$713K | ↑ 24.4% | ↑ 129.5% | \$8.1M | ↑ 6.0% | 0.64x | 43.1% |
| Restaurants | \$294K | ↑ 104.3% | ↑ 812.1% | \$2.2M | ↑ 48.2% | 0.59x | 15.3% |
| Pubs, Taverns and Bars | \$110K | ↓ -5.3% | ↑ 102.4% | \$1.4M | ↑ 11.8% | 0.33x | 9.3% |
| Takeaway and Fast Food Outlets | \$85K | ↑ 163.1% | ↑ 221650.5% | \$576K | ↓ -20.2% | 0.22x | 9.5% |
| Private Transport | \$534K | ↑ 6.2% | ↑ 47.4% | \$5.9M | ↓ -0.8% | 0.74x | 33.8% |
| Discretionary Retail | \$128K | ↑ 92.8% | ↑ 126.5% | \$1.2M | ↑ 50.3% | 0.23x | 9.2% |

Figure 8 Visitor Scorecard - Cabonne December 2024

Event Assistance Program

The 2024/2025 Event Assistance Program currently has \$16,655 in the budget. Below is the list of events Council has supported in 2023/2024.

| ASSOCIATION | EVENT | APPROVED AMOUNT |
|---|---|------------------------|
| Arts Council Cabonne | Acquisitive Art Prize | \$3,300 |
| Central West Disc Golf | Australian Disc Golf Championships 2024 | \$5,000 |
| Canowindra PA and H Association | Canowindra Show Esky Ball | \$2,000 |
| Eugowra Events and Tourism Association | Woodfired Eugowra | \$5,000 |
| Arts Council Cabonne Inc. | Celebrating The Seekers 60 Year Anniversary | \$1,000 |
| Cumnock and District Progress Association | Cumnock Family Funday and Markets | \$5,000 |
| Eugowra Harness Racing Association | Canola Cup | \$5,000 |
| Regional Development Australia | Central West Inspired Women event | \$1,000 |
| Food of Orange District Incorporated | Molong Munch | \$2,800 |
| TOTAL | | \$30,100 |

Sponsorship Program

The 2024/2025 Sponsorship Program currently has \$39,700 in the budget. Below is the list of events council has supported in 2024/2025.

| ASSOCIATION | EVENT | RECOMMENDED AMOUNT |
|-------------------------------------|-------------------------------------|---------------------------|
| Australian National Field Days Inc. | 2024 Australian National Field Days | \$15,000 |
| TOTAL | | \$15,000 |

ITEM 5 - CABONNE COMMUNITY STAKEHOLDER ADVISORY COMMITTEE

REPORT IN BRIEF

| | |
|----------------------------|--|
| Reason For Report | For the Community, Economy and Culture Committee to appoint members to the Cabonne Community Stakeholder Advisory Committee. |
| Policy Implications | Nil |
| Budget Implications | Nil |
| IPR Linkage | 1.2.2.1a - Facilitate Council and standing committee meeting processes. |
| Annexures | 1. Cabonne Community Stakeholder Advisory Committee - Terms of Reference↓ 2. Cabonne Committee structure↓ |
| File Number | \\OFFICIAL RECORDS LIBRARY\GOVERNANCE\COUNCIL MEETINGS\PROCEDURES - 1809575 |

RECOMMENDATION

THAT the Community, Economy and Culture Committee appoint two members to the Cabonne Community Stakeholder Advisory Committee.

LEADER - COMMUNITY AND ECONOMY REPORT

Council adopted the Terms of Reference for the Cabonne Community Stakeholder Advisory Committee at the October 2024 Ordinary Council meeting.

The Cabonne Community Stakeholder Advisory Committee has replaced the Economy, Tourism, and Culture Advisory Committee.

Two councillor representatives from the Community, Economy and Culture Committee are required to be appointed, with one councillor representative to be elected as Chair at the first meeting.

Council staff will engage directly with the councillor representatives to determine an appropriate date for the meeting, although it is proposed that this be held as a face-to-face meeting in March 2025 in Cudal (the most central location for all Cabonne communities).

The timing of the meeting in March will provide an opportunity for council to engage with key community leaders across the LGA in relation to council's draft Integrated Planning and Reporting documents and the Community Strategic Plan.

Council staff will write to each of the organisations listed below, inviting them to nominate 1 representative to the committee.

It is proposed that the Cabonne Community Stakeholder Advisory Committee (the committee) be made up of:

- Elected councillor members – 2 representatives (from the Community, Economy and Culture Committee). One councillor representative to be elected as Chair at the first meeting.
- Community Members – up to 11 representatives including 1 voting representative from each of the following:
 - Borenore Community Progress Association
 - Canowindra Progress Association
 - Cargo Progress Association
 - Cudal Central Incorporated
 - Cumnock and District Progress Association
 - Eugowra Promotion and Progress Association
 - Manildra and District Improvement Association
 - Molong Advancement Group
 - Mullion Creek and District Improvement Association
 - Nashdale and Lidster Consultative Committee
 - Yeoval and District Progress Association
- Community members/representatives from other key stakeholder groups/or areas which may include Byng, Spring Hill, Lewis Ponds.
- Council staff – up to 2, as delegated by the General Manager (secretariat and non-voting).

The key objectives of the proposed Cabonne Community Stakeholder Advisory Committee (the committee) is to:

- Key issues impacting Cabonne town, village and localities, where a community stakeholder group is established (e.g. Progress Association).
- To advise council through the Community, Economy, and Culture Committee and make recommendations in relation to Cabonne's response, obligations and performance as defined by council's Community Strategic Plan, Delivery Program, and Operational Plan

- To share, review and make recommendations on specific economic, tourism, cultural, infrastructure, environmental, social and other issues or ideas that impact the wider Cabonne community.
- To consider any other matters referred to it by the Cabonne community.

A copy of the Cabonne Committee Structure which includes this proposed committee has been attached to the report.

ITEM 6 - EXEMPTION TO THE ALCOHOL-FREE ZONE IN CANOWINDRA AND THE ALCOHOL PROHIBITED AREA

REPORT IN BRIEF

| | |
|----------------------------|--|
| Reason For Report | To release the restriction for the alcohol-prohibited area and the alcohol-free zones for Gaskill Street, Canowindra for an event during the Balloon Challenge. |
| Policy Implications | Nil |
| Budget Implications | Nil |
| IPR Linkage | 4.1.3.2b - Support local events, culture, and festivals and promote local villages - including through the provision of sponsorship opportunities and seeking grant funding. |
| Annexures | 1. PAPE - Balloon Welcome Party 2025 ↓ |
| File Number | \\OFFICIAL RECORDS LIBRARY\ECONOMIC DEVELOPMENT\REPORTING\COUNCIL REPORTS - 1809700 |

RECOMMENDATION

THAT the Community, Economy and Culture Committee endorse Council to:

1. Agree to the request from the Canowindra Progress Association to suspend the alcohol-free zone for Gaskill Street, Canowindra, including road reserve/footpath for the 2025 Canowindra Balloon Challenge, and
2. Advertises the changes in *The Canowindra Phoenix* and *The Canowindra News* prior to the event.

LEADER - COMMUNITY AND ECONOMY REPORT

Council's Tourism, Culture & Events Coordinator has provided the following assessment.

1. Canowindra International Balloon Challenge

As part of the 2025 Canowindra Balloon Festival, the Canowindra Progress Association has requested to lift the alcohol-free zone status of Gaskill Street, Canowindra on Saturday, 26 April 2025 from 3pm to 10pm.

Under the *Alcohol Control in Public Places Policy* Council established an alcohol-free zone in Canowindra in Gaskill Street from Ferguson Street to Tilga Street.

The purpose of the lifted restriction is to hold a 'Welcome Party' to open the 10-day-long Challenge including holding a street parade, market stalls, barbecue demonstration and cooking competition, and live music in Gaskill Street (between Blatchford and Ryall streets).

This section of Gaskill Street would be closed to traffic at 3pm allowing set-up of the event which commences at 5pm and concludes at 9pm. Clearing of the event area would then occur, with Gaskill Street re-opened to traffic at 10pm.

A Development Application was approved last year (DA 2024-0099) and is current until 2 April 2029.

Consultation with the Chifley Police District will be undertaken with an approval letter to be obtained with police conditions. A copy of the Alcohol Management Plan will be provided – with licensing for the selling and consumption of alcohol will only be permitted during the hours of 3pm - 10pm. The Licensing Officer will be advised of the date of the proposed event.

The *Local Government Act 1993* (NSW), s645 of the act allows:

Suspension or cancellation:

- 1) *The council may, at the request of any person or body or of its own motion, suspend the operation of an alcohol-free zone by publishing notice of the suspension in a manner that the council is satisfied is likely to bring the notice to the attention of members of the public in the area as a whole or in a part of the area that includes the zone concerned.*
- 2) *During the period indicated in such a notice as the period of suspension, the zone does not operate as an alcohol-free zone.*
- 3) *In like manner the council may at any time cancel the operation of an alcohol-free zone.*

Under the Act, the council may suspend the alcohol-free zone and the alcohol prohibited zone by publishing notice of the suspension.

Should council agree to support the above requests, the changes will be formally advertised in *The Canowindra Phoenix* and *The Canowindra News* prior to the event taking place, the cost of which is to be met by the event organisers.

ITEM 7 - COMMUNITY ASSISTANCE PROGRAM 2024/25

REPORT IN BRIEF

| | |
|----------------------------|--|
| Reason For Report | To consider projects for funding under council's 2024-25 Community Assistance Program. |
| Policy Implications | Nil |
| Budget Implications | Nil |
| IPR Linkage | 4.1.3.2b - Support local events, culture, and festivals and promote local villages - including through the provision of sponsorship opportunities and seeking grant funding. |
| Annexures | Nil |
| File Number | \\OFFICIAL RECORDS LIBRARY\GRANTS AND SUBSIDIES\PROGRAMS\COMMUNITY ASSISTANCE PROGRAM 2024-2025 - 1809541 |

RECOMMENDATION

THAT the Community, Economy and Culture Committee approves:

1. Opening the 2024-25 Cabonne Community Assistance Program - Round 2 , and
2. Changing the name of the Community Assistance Program to the Cabonne Community Assistance Program.

LEADER - COMMUNITY AND ECONOMY REPORT

Council allocated \$68,421 in its current budget for the 2024/25 Cabonne Community Assistance Program (CCAP).

It is proposed that the name of the Community Assistance Program be changed to avoid potential confusion with the new Community Assets Program following the 2022 flood event. The new name proposed is the Cabonne Community Assistance Program (CCAP).

In Round 1, a total of \$44,482.35 was allocated to approved projects. As a result, the remaining budget for Round 2 is capped at \$23,938.65.

The objectives of the CCAP is to:

- Support community groups with projects that are of ongoing or sustainable benefit to the Cabonne communities.
- Improve the liveability of the Cabonne Shire.

Not-for-profit community groups are encouraged to apply for community-related projects on non-commercial facilities which provide ongoing or sustainable benefits to Cabonne communities.

Grants are allocated on a 50:50 basis, but eligible applicants can provide their co-contribution through voluntary labour or in-kind contributions.

Progress Associations are also encouraged to utilise their Village Enhancement Fund budgets to meet the co-contribution requirements as outlined in the CAP guidelines.

Given the popularity of the CCAP, at the Ordinary Council meeting held in June 2024 council approved an amendment to the CCAP guidelines with the maximum council contribution for projects capped at \$5,000, requiring applicants to co-contribute at least \$5,000 in funding towards the project (noting that this co-contribution can be a mix of in-kind and financial support).

It is proposed that round two of the CCAP open on Wednesday, 26 February 2025 and close at 5pm on Wednesday, 2 April 2025.

The applications for funding will be presented the Community Economy & Culture meeting in April 2025 for endorsement and recommendation prior to going to the April 2025 council meeting.

ITEM 8 - EVENTS ASSISTANCE PROGRAM

REPORT IN BRIEF

| | |
|----------------------------|--|
| Reason For Report | For council to consider applications for funding under the 2024/2025 Events Assistance Program. |
| Policy Implications | Nil |
| Budget Implications | \$3,000 from the 2024-25 Event Assistance Program budget. |
| IPR Linkage | 4.1.3.2b - Support local events, culture, and festivals and promote local villages - including through the provision of sponsorship opportunities and seeking grant funding. |
| Annexures | 1. EAP - Eugowra Olden Eagles - 20-01-2025↓ |
| File Number | \\OFFICIAL RECORDS LIBRARY\ECONOMIC DEVELOPMENT\REPORTING\COUNCIL REPORTS - 1804783 |

RECOMMENDATION

THAT the Community, Economy and Culture Committee endorse council to provide, under its 2024/25 Event Assistance Program, \$3,000 for the Eugowra Masters of the Mandagery event.

LEADER - COMMUNITY AND ECONOMY'S REPORT

Council has received one application under the 2024/2025 Events Assistance Program (EAP). Council's Tourism, Culture & Events Coordinator has provided the following assessment.

Applications under the Event Assistance Program:

Eugowra Olden Eagles
Eugowra Masters of the Mandagery
Request: \$3,000
Recommendation: \$3,000

The Masters of the Mandagery is an over-35s men's and women's Rugby League tournament incorporating teams from Albion Park, Bourke, Dubbo, Canberra, Manildra, Condobolin, Cargo, Trundle, Forbes, Burrangong, Canowindra and Eugowra.

The event is planned to be held Saturday, 29 March, 2025 at the Ian Walsh Oval in Eugowra. Event organisers are predicting 1,000 people to attend, a third of those from outside Cabonne LGA.

The funds would be used for the erection of security fencing around the field, parking guides and a licensed security company to be engaged to ensure safety and requirements of the liquor licence are upheld.

Council has provided EAP support for this event in previous years.

Based on the guidelines this does meet the criteria for a Flagship Event, thus the recommendation of \$3,000.

Council has supported the following events via the 2024/2025 Event Assistance Program:

| ASSOCIATION | EVENT | APPROVED AMOUNT |
|------------------------|---|------------------------|
| Arts Council Cabonne | Acquisitive Art Prize | \$3,300 |
| Central West Disc Golf | Australian Disc Golf Championships 2024 | \$5,000 |

| | | |
|---|---|-----------------|
| Canowindra PA and H Association | Canowindra Show Esky Ball | \$2,000 |
| Eugowra Events and Tourism Association | Woodfired Eugowra | \$5,000 |
| Arts Council Cabonne Inc. | Celebrating The Seekers 60 Year Anniversary | \$1,000 |
| Cumnock and District Progress Association | Cumnock Family Funday and Markets | \$5,000 |
| Eugowra Harness Racing Association | Canola Cup | \$5,000 |
| Regional Development Australia | Central West Inspired Women event | \$1,000 |
| Food of Orange District Incorporated | Molong Munch | \$2,800 |
| TOTAL | | \$30,100 |

There is currently \$16,655 left in the budget. If council endorses the above application, there will be \$13,655 left in the 2024/2025 budget.

ITEM 9 - SPONSORSHIP PROGRAM

REPORT IN BRIEF

| | |
|----------------------------|--|
| Reason For Report | For Council to consider applications for funding under the 2024/2025 Sponsorship Program. |
| Policy Implications | Nil |
| Budget Implications | \$20,000 from the 2024-2025 Sponsorship budget |
| IPR Linkage | 4.1.3.2b - Support local events, culture, and festivals and promote local villages - including through the provision of sponsorship opportunities and seeking grant funding. |
| Annexures | 1. Sponsorship Program- Balloon Challenge ↓ 2. Balloons Itemised Budget - no comp 7 fly days 2025 (2) (1) ↓ |
| File Number | \\OFFICIAL RECORDS LIBRARY\ECONOMIC DEVELOPMENT\REPORTING\COUNCIL REPORTS - 1809701 |

RECOMMENDATION

THAT the Community, Economy and Culture Committee endorse Council to provide, under its 2024/2025 Sponsorship Program, a donation of \$20,000 to Canowindra Challenge Inc for the 2025 Cabonne Community Balloon Glow event.

LEADER - COMMUNITY AND ECONOMY REPORT

1. Canowindra Challenge Incorporated 2025 Canowindra Challenge Requested: \$25,000 Recommended: \$20,000

The Canowindra Challenge Incorporated (CCI) has applied for sponsorship for the 2025 Cabonne Community Balloon Glow as part of the 10-day-long Canowindra Balloon festival.

Council would be the naming sponsor of the Cabonne Glow, which attracts 7,000-8,000 people each year, with 64 per cent of attendees outside the Cabonne LGA. Accommodation for Canowindra, Orange and Cowra is normally booked out on the weekend of the glow event.

The CCI has requested funds to be used for the following:

- Insurance
- Stage, lighting, and production
- Balloon LPG (for glow only)
- Traffic control
- Marketing, including a social marketing campaign on Facebook.

In return for sponsorship, Cabonne Council will receive:

- Branding recognition on all promotional material (printed and digital);
- Signage at the event;
- Acknowledgement of support through all media (radio, tv, paper, on day promotion etc);
- Data provided to council (E.g. demographics, attendees etc);
- Images from the event for council marketing use;
- Naming rights of the event.

The 10-day long event has the support of the Canowindra Progress Association, and is working with local sporting groups, the Services Club and the Showground Trust for the events. CCI has received sponsorship from a number of other sources for other events during the festival – including the Newmont Orange360 Regional Tourism Fund.

Under the guidelines, this event is eligible for Gold-level Sponsorship. Gold is for large events with a significantly demonstrated economic benefit for the

Cabonne Local Government Area, and where the Council has the naming rights and/or is the major sponsor.

There is currently \$43,358 remaining in the 2024/25 Sponsorship budget, with \$15,000 allocated to date (outlined below). If the application for the Canowindra Balloon Glow is approved there will be \$22,024 left in the budget.

| ASSOCIATION | EVENT | AMOUNT |
|--|--------------------------------|-----------------|
| Australian National Field Days Committee | Australian National Field Days | \$15,000 |
| TOTAL | | \$15,000 |

ITEM 10 - COMMUNITY SERVICES UPDATE

REPORT IN BRIEF

| | |
|----------------------------|---|
| Reason For Report | To provide the committee with an overview of community services activity. |
| Policy Implications | Nil |
| Budget Implications | Nil |
| IPR Linkage | 4.2.1.1a - Sustain current funding and apply for additional opportunities to enhance service delivery across our service delivery area. |
| Annexures | Nil |
| File Number | \\OFFICIAL RECORDS LIBRARY\GOVERNANCE\REPORTING\COMMUNITY ECONOMY AND CULTURE COMMITTEE REPORTING - 1809412 |

RECOMMENDATION

THAT the information be noted.

DEPARTMENT LEADER - COMMUNITY SERVICES' REPORT

Council's Community Services has a full complement of staff for 2025 across its programs and we have welcomed two new babies to our team. Our trainee will commence the second year of the traineeship, completing the Certificate 3 in Community Services in the first half of the year.

Priorities for the department for this year include:

- Financial sustainability for our programs
- Preparation and readiness for changes to the current CHSP programs

- Completing the new bi-annual reporting requirements for Children's Services; an Activity Work Plan for each of our 5 funded services.
- Undertake a review of touch points' with youth across council including the Youth of the Month award.

Older Persons Services

Cabonne Home Support (CHS) and Community Transport (CT) are required to prepare for the new Aged Care Act 2024, which will:

- Change how aged care providers deliver services to older people in their homes, community settings and residential care homes.
- Introduce laws to make sure aged care is safe, and people are treated with respect and have quality of life.
- Replace the aged care laws we have now

The new Support at Home program (currently Commonwealth Home Support Program) will see:

- A single assessment system
- Classifications changes for ongoing services with a budget attached for participants to access services.
- Changes to the ways services receive their funding and will need to complete mandatory reporting.

Requirements will commence 1 July 2025 with final implementation changes for our services on 1 July 2027.

Collaboration of our older persons team with activity planning has improved outputs and reduced duplication with service delivery. We continue to work to embed a shared approach and streamline processes.

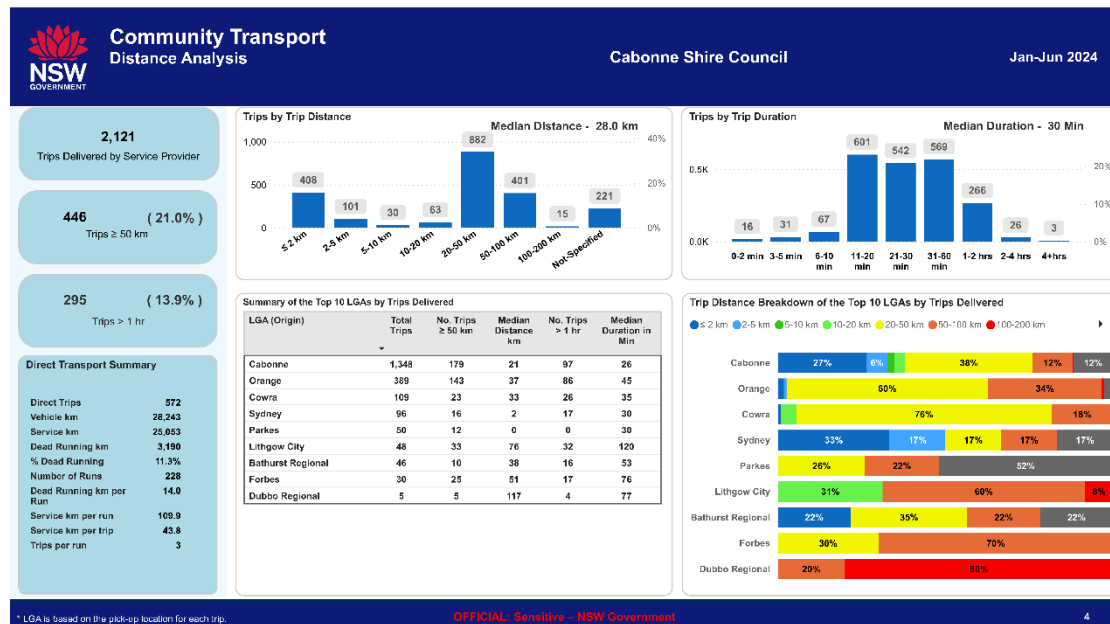
Attached tables show CHS data for 1/7- 31/12 2024 and CT data provided by Transport for NSW at the bi- annual governance meeting.

CHSP Data Exchange Report

Service: Cabonne Financial Hardship, Cabonne Home Support (subsidised) Reporting Period: 1st Jul 2024 to 31st Dec 2024

TOTALS

| Service Name | Client Count | Hours/Units | Costs |
|---------------------------------------|--------------|------------------------|-------------|
| Garden Maintenance | 79 Clients | 264.75 hours | \$4,341.00 |
| Indirect Transport | 1 Clients | 10 units | \$0.00 |
| Meals at Centre | 75 Clients | 695 units | \$0.00 |
| Meals at Home | 90 Clients | 4990.5 units | \$31,344.00 |
| Minor Home Maintenance and Repairs | 14 Clients | 57.5 hours | \$2,180.00 |
| Social Support - Community Restaurant | 35 Clients | 147.166666666667 hours | \$645.00 |
| Social Support - KIT or postal | 318 Clients | 460.5 hours | \$0.00 |
| Social Support - Movie Buffs | 22 Clients | 96 hours | \$770.00 |
| Social Support Group | 76 Clients | 3277.08333333333 hours | \$30,300.00 |
| Social Support Individual | 9 Clients | 71.5 hours | \$280.00 |
| Telephone/Web Contact | 2 Clients | 1.16666666666667 hours | \$0.00 |
| Total Clients: | 336 | | |
| Total Unidentified Clients: | 0 | | |



Children's Services

Our staff have joined the Children's Services Local Government network, meetings are held via Teams, this is proving to be a valuable resource, assisting with increasing knowledge and our network across NSW.

Our Children's Services successfully received CCCF Round 4 grants for our 5 existing Out of School Hours (OOSH) services in Molong, Manildra, Clergate, Mullion Creek and Blayney and the Family Day Care program. These grants assist working toward supporting the financial position across our essential childcare programs.

Service approvals for Cudal and Nashdale were received and preparation to resource these services has been underway in readiness for commencement on 6 February 2025. A start up grant paid in 2 instalments and will be received after the first week of opening and then after the first-year operation.

OOSH utilisation data is provided per site in the tables below.

| Molong BSC & ASC | | | Vacation Care | |
|-----------------------------|--------------------|------------------|----------------------|------------------|
| | Licenced 88 | Actual 45 | Licenced 44 | Actual 30 |
| Jul-24 | 7.00% | 20.68% | 20.00% | 20.67% |
| Aug-24 | 16.76% | 16.76% | | |
| Sep-24 | 10.27% | 30.60% | | |
| Oct-24 | 10.34% | 30.33% | 15.65% | 22.96% |
| Nov-24 | 9.60% | 22.93% | | |
| Dec-24 | 10.00% | 29.33% | | |
| YEARLY AVERAGE | 10.66% | 25.11% | 17.83% | 21.82% |

| Blayney BSC & ASC | | | Vacation Care | |
|------------------------------|--------------------|------------------|----------------------|------------------|
| | Licenced 40 | Actual 35 | Licenced 20 | Actual 20 |
| Jul-24 | 42.00% | 48.00% | 87.50% | 87.50% |
| Aug-24 | 45.75% | 53.42% | | |
| Sep-24 | 34.50% | 39.42% | | |
| Oct-24 | 30.00% | 34.28% | 76.66% | 76.66% |
| Nov-24 | 27.50% | 31.50% | | |
| Dec-24 | 24.75% | 24.75% | | |
| YEARLY AVERAGE | 34.08% | 38.56% | 82.08% | 82.08% |

| Clergate BSC & ASC | | | Vacation Care | |
|-------------------------------|--------------------|------------------|----------------------|------------------|
| | Licenced 60 | Actual 30 | Licenced 30 | Actual 15 |
| Jul-24 | 6.17% | 12.33% | 20.00% | 40.00% |
| Aug-24 | 6.83% | 13.66% | | |
| Sep-24 | 4.33% | 8.66% | | |
| Oct-24 | 5.16% | 10.33% | 26.29% | 52.59% |
| Nov-24 | 6.33% | 12.66% | | |
| Dec-24 | 6.33% | 12.66% | | |
| YEARLY AVERAGE | 5.86% | 11.72% | 23.15% | 46.30% |

| Manildra ASC | | |
|--------------------------|--------------------|------------------|
| | Licenced 15 | Actual 15 |
| Jul-24 | 6.67% | 6.67% |
| Aug-24 | 18.33% | 18.33% |
| Sep-24 | 6.66% | 6.66% |
| Oct-24 | 6.66% | 6.66% |
| Nov-24 | 6.66% | 6.66% |
| Dec-24 | 5.80% | 5.80% |
| YEARLY AVERAGE | 8.46% | 8.46% |
| Mullion Creek ASC | | |
| | Licenced 20 | Actual 20 |
| Jul-24 | 54.50% | 54.50% |
| Aug-24 | 58.50% | 58.50% |
| Sep-24 | 59.60% | 59.60% |
| Oct-24 | 61.00% | 61.00% |
| Nov-24 | 60.75% | 60.75% |
| Dec-24 | 79.30% | 79.30% |
| YEARLY AVERAGE | 62.28% | 62.28% |

The Family Day Care (FDC) service educator numbers are currently 14. Challenges remain with sourcing additional educators to meet the demand. The families who use this service provide positive feedback to both our principal office staff and their educators regarding the quality of care they receive. Currently, we have educators in Orange, Parkes, Blayney, Peak Hill, Forbes, Cumnock and Canowindra. We currently have a waitlist for 72 children.

Recruiting educators is a national problem for the industry and something that the peak organisation, Family Day Australia continues to advocate for with government.

Data below demonstrates usage of available FDC places.

| JUL | | | | AUG | | | |
|--------------|-------------|-------------|------------|--------------|-------------|-------------|------------|
| Week Ending | Capacity | Actuals | % | Week Ending | Capacity | Actuals | % |
| 7/07/2024 | 312 | 287 | 92% | 4/08/2024 | 318 | 288 | 91% |
| 14/07/2024 | 320 | 299 | 93% | 11/08/2024 | 314 | 283 | 90% |
| 21/07/2024 | 326 | 303 | 93% | 18/08/2024 | 310 | 284 | 92% |
| 28/07/2024 | 312 | 287 | 92% | 25/08/2024 | 219 | 284 | 130% |
| TOTAL | 1270 | 1176 | 93% | TOTAL | 1161 | 1139 | 98% |
| | | | | | | | |
| SEP | | | | OCT | | | |
| Week Ending | Capacity | Actuals | % | Week Ending | Capacity | Actuals | % |
| 1/09/2024 | 308 | 285 | 93% | 6/10/2024 | 330 | 305 | 92% |
| 8/09/2024 | 310 | 286 | 92% | 13/10/2024 | 310 | 279 | 90% |
| 15/09/2024 | 310 | 289 | 93% | 20/10/2024 | 332 | 292 | 88% |
| 22/09/2024 | 316 | 288 | 91% | 27/10/2024 | 339 | 296 | 87% |
| 29/09/2024 | 293 | 276 | 94% | TOTAL | 1311 | 1172 | 89% |
| TOTAL | 1537 | 1424 | 93% | | | | |
| | | | | | | | |
| NOV | | | | DEC | | | |
| Week Ending | Capacity | Actuals | % | Week Ending | Capacity | Actuals | % |
| 3/11/2024 | 312 | 299 | 96% | 1/12/2024 | 322 | 295 | 92% |
| 10/11/2024 | 321 | 302 | 94% | 8/12/2024 | 288 | 253 | 88% |
| 17/11/2024 | 320 | 300 | 94% | 15/12/2024 | 291 | 244 | 84% |
| 24/11/2024 | 320 | 295 | 92% | 22/12/2024 | 292 | 249 | 85% |
| TOTAL | 1273 | 1196 | 94% | 29/12/2024 | 288 | 253 | 88% |
| | | | | TOTAL | 1481 | 1294 | 87% |

Youth

Council awarded 7 Youth of the Month awards in 2024 to young people from Molong, Canowindra, Eugowra. Manildra, Nashdale and Moorbel.

A successful Youth Week event was held in August. A Human Rights and STEM workshop was delivered in partnership with The Brainery and Central West Libraries with students from our 3 Cabonne high schools attending. A highlight was a presentation via ZOOM from the Human Rights Commissioner Lorriane Finlay. These events are made possible with NSW Youth Week grant funding and council also committing to a co-contribution. The support of our Children's Services team with planning and assistance on the day is also essential and from the Community & Economy team with pre & post promotion.

An application has been submitted for the Youth Week grant for 2025, planning will commence once school resumes this term.

A review of touch points and how council interact and deliver services to youth will be undertaken in the next few months; this will also look at how the youth of the month award is presented and consultation with the Cabonne schools will be important.

Libraries

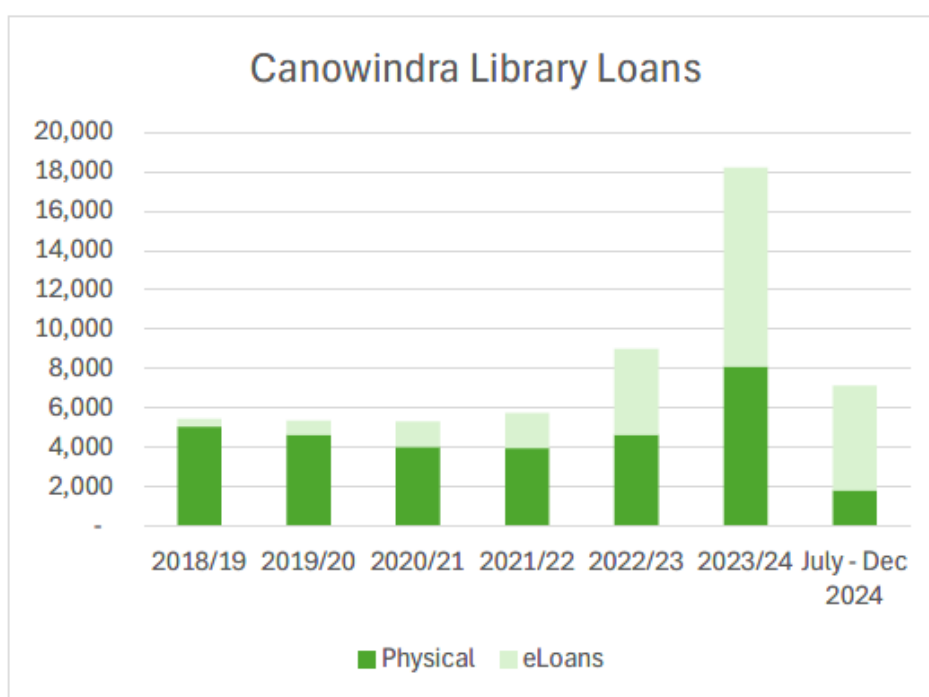
Central West Libraries operate services in Molong, Manildra & Canowindra. The Canowindra library was temporarily relocated in December last year with the Cabonne Home Support service to the Masonic Lodge while the re development of the building is undertaken. It is planned that the services will be located back in Gaskill Street later in the year.

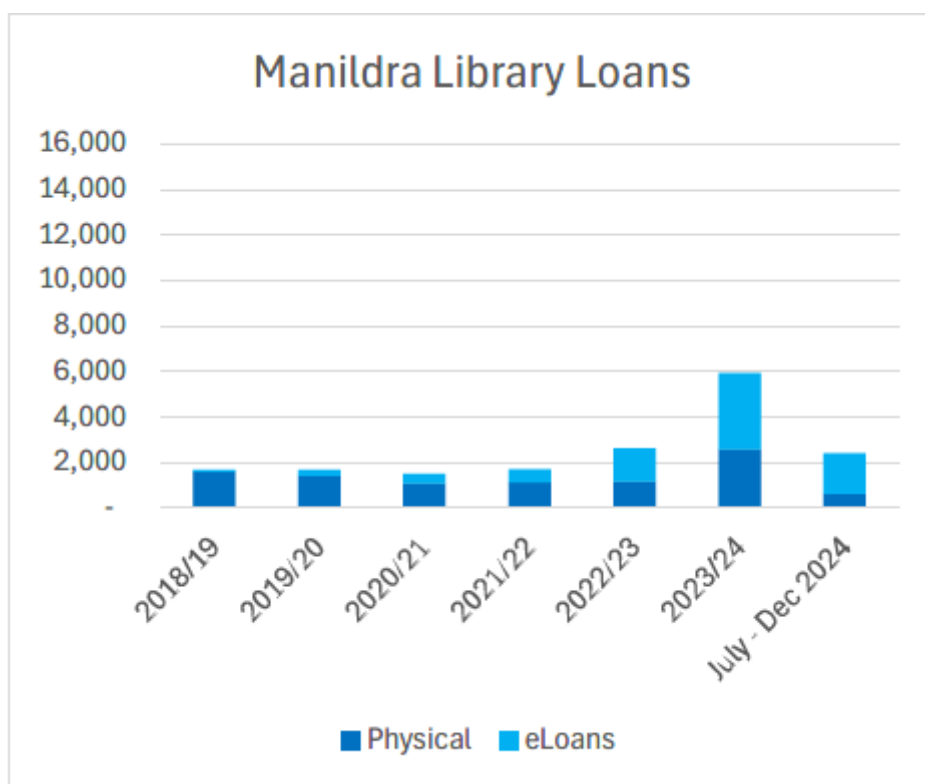
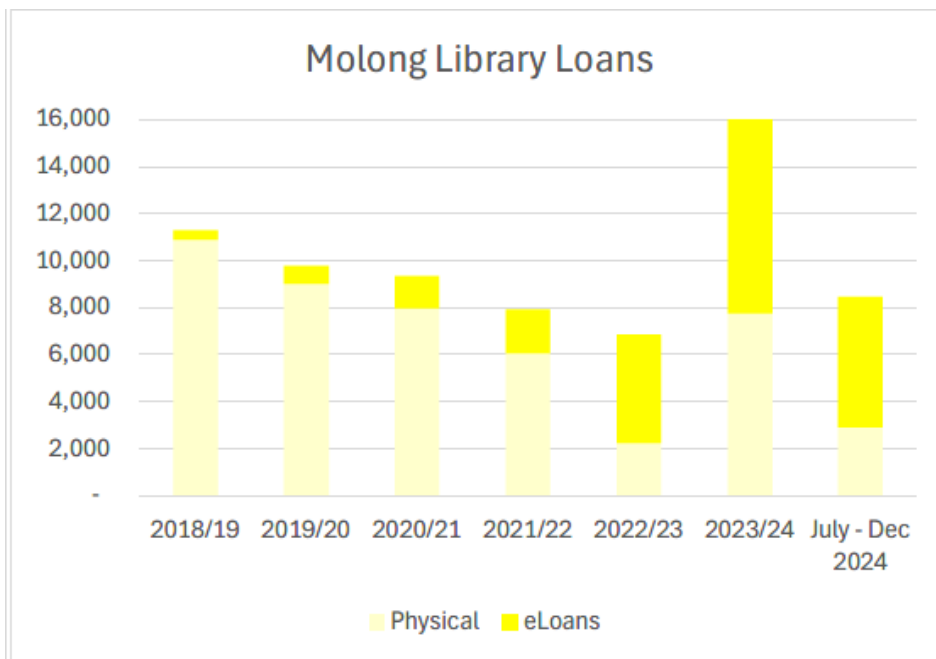
The tables below provide data to 31 December 2024, of note:

- Molong is on track for a 63% increase in visitors. This exceeds the numbers of people using the library in pre Covid times.
- Canowindra & Manildra have had a drop in visitors. Customers at Canowindra are keenly anticipating the new library.
- Physical loans have dropped across all libraries but lending of eResources has increased slightly when compared to the previous financial year.

A presentation on libraries will be planned for the June workshop.

| LOANS | Canowindra | | | Manildra | | | Molong | | |
|------------------------|--------------|--------------|--------------|------------|--------------|--------------|--------------|--------------|--------------|
| | Physical | eLoans | Total Loans | Physical | eLoans | Total Loans | Physical | eLoans | Total Loans |
| 2018/19 | 5,034 | 377 | 5,411 | 1,562 | 127 | 1,689 | 10,884 | 402 | 11,286 |
| 2019/20 | 4,625 | 721 | 5,346 | 1,420 | 243 | 1,663 | 9,005 | 767 | 9,772 |
| 2020/21 | 4,017 | 1,284 | 5,301 | 1,065 | 433 | 1,498 | 7,965 | 1,368 | 9,333 |
| 2021/22 | 3,961 | 1,760 | 5,721 | 1,111 | 594 | 1,705 | 6,049 | 1,874 | 7,923 |
| 2022/23 | 4,628 | 4,385 | 9,013 | 1,157 | 1,462 | 2,619 | 2,251 | 4,594 | 6,845 |
| 2023/24 | 8,110 | 10,079 | 18,189 | 2,560 | 3,366 | 5,926 | 7,768 | 10,578 | 18,346 |
| July - Dec 2024 | 1,814 | 5,303 | 7,117 | 609 | 1,768 | 2,377 | 2,903 | 5,555 | 8,458 |
| Forecast 24-25 | 3,628 | 10,606 | 14,234 | 1,218 | 3,536 | 4,754 | 5,806 | 11,110 | 16,916 |
| Stock @ 31/12/2024 | 6,913 | | | 2,578 | | | 6,142 | | |
| Hours per week | 15 | | | 12 | | | 15 | | |



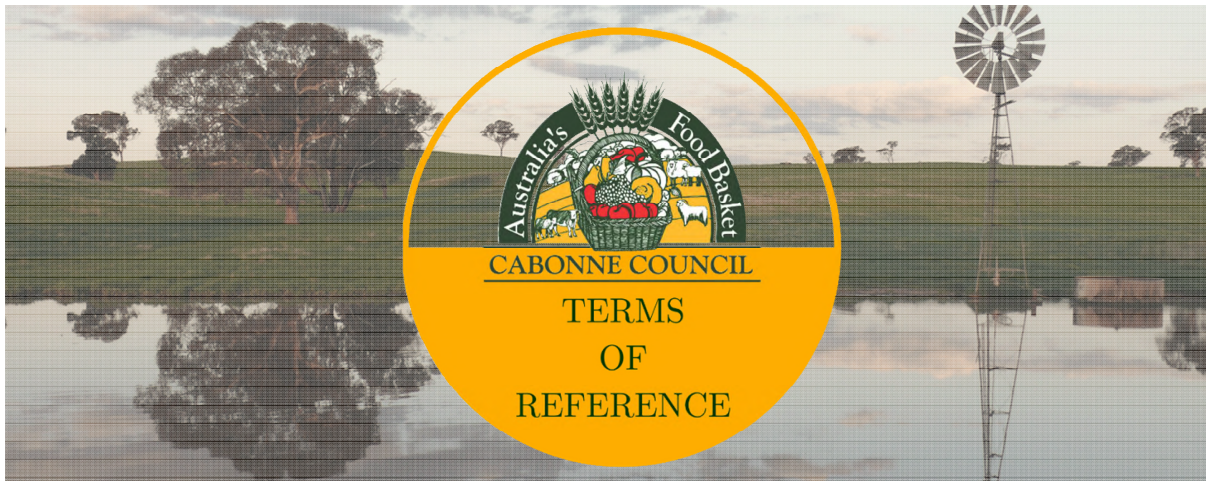


Acacia Lodge, Durak Court and Cudal Homes for the Aged committee

Council owned affordable housing is managed by S335 committees in Molong and Cudal. Molong has 6 units and 1 small cottage and Cudal has 4 units available to eligible persons, all are currently occupied and a waitlist is held.

The committees are very small group of local people, dedicated to the availability of affordable housing in their communities. Challenges with

attracting new committee members are ongoing as are the tasks associated with property management.



CABONNE COMMUNITY STAKEHOLDER ADVISORY COMMITTEE

1. Document Information

| | |
|---------------------------------------|---|
| Version Date | October 2024 |
| Author | General Manager |
| Owner <i>(Relevant DGM)</i> | General Manager |
| Next Review Date | Within 12 months of new term of Council |
| Document ID | |

2. Introduction

The Cabonne Community Stakeholder Advisory Committee (the Committee) is to provide advice and make recommendations on all matters pertaining to towns, villages and localities in the Cabonne Local Government Area.

Specifically, the committee:

- a. Provides a forum for the discussion of economic, tourism, cultural, infrastructure, environmental, social and other issues or ideas that impact the wider Cabonne community.
- b. To advise Council through the Community, Economy, and Culture Committee and make recommendations in relation to Cabonne’s response, obligations and performance as defined by Council’s Community Strategic Plan, Delivery Program, and Operational Plan.

3. Term

Elected members continue as members of the committee until:

- The next ordinary election of the Mayor
- The next general election of Council
- The committee is disbanded or completes its purpose in accordance with these terms of reference

Other members continue until the committee is disbanded or completes its purpose in accordance with these Terms of Reference.

Any casual vacancy in elected members is filled by Council appointment. Any other casual vacancy is filled by the General Manager.

4. Role of the Committee

The Committee operates as an 'advisory committee' of Council.

5. Key Objective

The committee considers key issues including the following:

- Key issues impacting Cabonne town, village and localities, where a community stakeholder group is established (e.g. Progress Association).
- To advise Council through the Community, Economy, and Culture Committee and make recommendations in relation to Cabonne's response, obligations and performance as defined by Council's Community Strategic Plan, Delivery Program, and Operational Plan
- To share, review and make recommendations on specific economic, tourism, cultural, infrastructure, environmental, social and other issues or ideas that impact the wider Cabonne community.
- To consider any other matters referred to it by the Cabonne Community.

6. Responsibilities

The Committee may make recommendations to the Community, Economy and Culture Committee on all matters before it. These recommendations are submitted via the minutes of each meeting for consideration.

Substantial recommendations (including any requiring the expenditure of Council funds) are accompanied by a separate report to Council.

Committee recommendations considered purely or substantially 'operational' in nature will be directed to relevant departments within the Council organisation by delegation of the General Manager.

7. Membership

Formation of the Committee

Membership of the Committee shall comprise the following voting members:

- Elected Councillor Members – 2 representatives (from the Community, Economy and Culture Committee). One Councillor representative to be elected as Chair at the first meeting.
- Community Members – up to 11 representatives including 1 voting representative from each of the following:
 - Borenore Community Progress Association
 - Canowindra Progress Association
 - Cargo Progress Association
 - Cudal Central Incorporated
 - Cumnock and District Progress Association
 - Eugowra Promotion and Progress Association
 - Manildra and District Improvement Association
 - Molong Advancement Group
 - Mullion Creek and District Improvement Association
 - Nashdale and Lidster Consultative Committee
 - Yeoval and District Progress Association
- Community Members/Representatives from other key stakeholder groups/or areas which may include Byng, Spring Hill, Lewis Ponds.
- Council Staff – up to 2, as delegated by the General Manager (secretariat and non-voting)

Other Attendance at Meetings

Attendance of other members is permitted; however, no voting rights are entitled outside of the committee membership.

The Chairperson and/or the General Manager may invite community representatives, consultants or technical specialists in order to assist with advice to the committee. Invited community members and/or specialists do not have voting rights.

Meetings are not open to the general public.

Additional Council staff may be invited to attend meetings, but do not have voting rights.

8. Meetings

Meeting Schedule

The ongoing frequency and location of meetings will be determined as required by member's agreement.

Quorum

The quorum for a meeting of the Committee is 1 elected member and 5 community members. If a quorum is not present within 15 minutes of the scheduled commencement time, the meeting lapses.

Voting

In general, it is expected the Committee will develop recommendations by consensus. If, however voting is required, voting is to occur by majority vote, and the Chair has a casting vote.

Proceedings

The administrative provisions of Council's Code of Meeting Practice apply.

General business matters may be raised by members at any meeting without notice, however if the matter is substantial, a report is to be prepared and included on the agenda at a future meeting.

Minutes of each meeting are submitted to the next available Council Meeting.

9. Code of Conduct

All members of the committee are required to observe the provisions of Cabonne Council’s Code of Conduct. The Code of Conduct is a series of guiding principles for all people involved with Council and covers such topics as conflicts of interest, gifts and benefits, responsible use of council information and resources, and how to make code of conduct complaints.

Committee members may encounter confidential or personal information retained by Council. If so, members are required to maintain the security of any confidential or personal information and not access, use or remove any information, unless the member is authorised to do so.

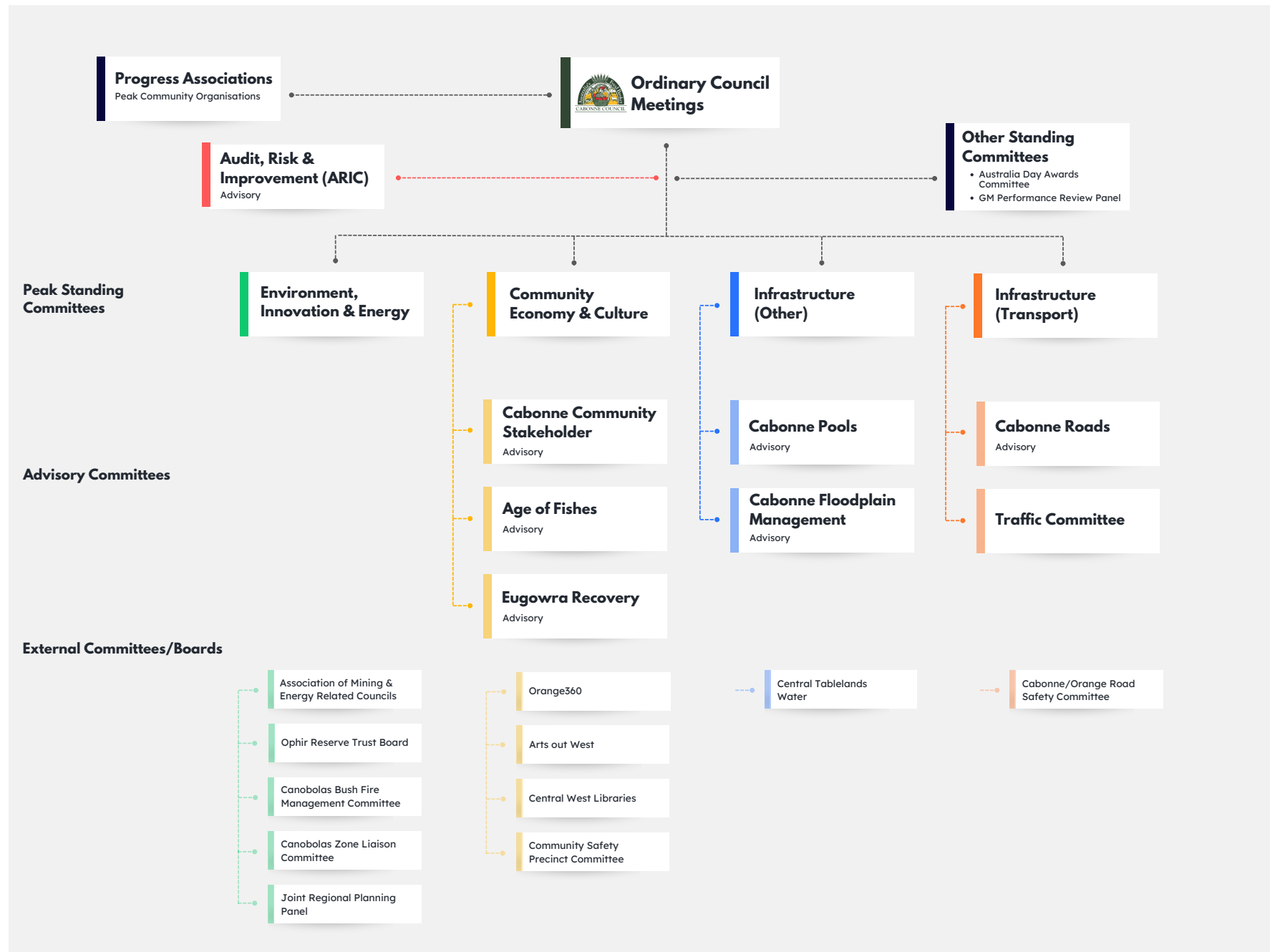
Members are not to speak to the media in their capacity as a member of the Committee. Generally, committee members are required to act lawfully, honestly and fairly in their conduct related to Council. A breach of the Code of Conduct may lead to the member being expelled from the committee.

10. Document Control

These Terms of Reference are reviewed at least at the commencement of each term of Council.

Apart from any inconsequential editing, substantial amendments to the Terms of Reference are approved by Council.

| Date | Description of Changes |
|--------------|------------------------|
| October 2024 | |
| | |
| | |



Preliminary Advice of a Planned Event Form



| | |
|----------------------|-------------------------|
| Submitted on | 4 February 2025, 3:47pm |
| Receipt number | 29 |
| Related form version | 4 |

1. Details of Applicant

| | |
|----------------------------|-----------------------------------|
| Group Name | Canowindra Challenge Incorporated |
| Title | Mr |
| If "Other", please specify | |
| First Name | Thomas |
| Surname | Beath |
| House Number/Name | 1 |
| Street/Road | Mill |
| Town | CANOWINDRA, 2804, NSW |
| State | NSW |
| Postcode | 2804 |
| Telephone | 0411140252 |
| Mobile (during event) | 0411140252 |
| Email Address | tombeath@yahoo.com.au |

2. Details of Event

| | |
|---|---|
| Name of event | Cabonne Ballon Glow |
| Location and description of event | Canowindra sports Oval Night markets and food stalls Live Bands Balloon Glow |
| Brief history of event (if it has been held before) | Cabonne Balloon Glow has been running for many years in April week |

long event .
 It draw up to 8,500 to the town and event on the night
 with thousands visiting th town and region the week before the event as
 many activities and around the area.

| | |
|--|--|
| Date/s of event | 3rd May 2025 |
| Starting time | 3pm |
| Ending time | 9.30 pm |
| Expected number of participants | 35 |
| Expected number of spectators | 9,000 |
| Pre-Event Activities | Set stage , set stalls |
| During-Event Activities | Market stall, Live Music, Balloon Glow |
| Post-Event Activities | Pack down Abd clean |
| Please upload an event site plan or site map | |
| Comments for event site plan | Submitted with DA |

3. Road Closures

| | |
|---|--------------------|
| Will you be using Council roads for this event? | Yes |
| Will your event require | Full road closure? |
| Starting time of closure | 3pm |
| Ending time of closure | 9.30 pm |
| Please upload a proposed site plan for road closure. This should include a clear route map siting location of marshals, barricades and any detours proposed, and the specific part of the road/s required for a road sharing/closing. Please note that if the road needs to be closed, a traffic management plan must be submitted to Council for consideration | |
| Comments for proposed site plan for road closure | Submitted with DA |

4. Required Council Permits

- Erecting roadside signage (advertising)
- Using amplification equipment
- Selling alcohol or permitting the consumption of alcohol (security may be required to meet licence agreements)
- Selling food

Erecting permanent or temporary structures, such as stages, lighting rigs, marquees etc.

Please provide details of ALL above selected activities

Submitted with DA

5. Additional Council Services

Please detail any additional services you may require from Council, other than those existing at the site. This may include access to power, additional rubbish bins, rubbish removal, additional cleaning of public toilets, barricades, witches hats etc.

Toilets
Rubbish skip bins
Rubbish Bins

6. Risk Management and Insurance

Risk assessment attached?

No

Please upload your risk assessment below

Copy of Certificate of Currency Indicating Public Liability Coverage for this event attached?

No

Please upload your copy of Certificate of Currency Indicating Public Liability Coverage below

7. Responsibility to Protect Crowded Places

Please provide assessment score

12

Please upload security plans (if applicable)

[Scan_20250204 \(2\).png](#)

8. Mayoral Attendance

Will the Mayor or other Council representative be required to attend the event?

Yes


9. Funding Opportunities

Will your organisation require information on funding assistance available from Cabonne Council as administered through the Events Assistance Program

Yes

10. Applicant's Signature

The applicant, or the applicant's agent, must sign the application



[Link to signature](#)

Name, if you are not the applicant

In what capacity are you signing if you are not the applicant?

Date

04/02/2025

Event Assistance Program Application Form



| | |
|----------------------|-------------------------|
| Submitted on | 20 January 2025, 2:52PM |
| Receipt number | 107 |
| Related form version | 6 |

Details of the Organisation

| | |
|---|--|
| Name of Organisation | Eugowra Olden Eagles |
| Organisation House Number/Name/PO Box Number | 41 |
| Street/Road | Evelyn Street |
| City | Eugowra |
| State/Territory | NSW |
| Postcode | 2806 |
| Phone Number | 0407227637 |
| Fax Number | |
| Email Address | andrew@geagleproductions.com.au |
| Contact Person | Andrew Barnes |
| Contact Person's Position in Organisation | Secretary |
| Is the organisation | not registered for GST |
| Does the organisation have insurance, including public liability cover? | Yes |
| Does the organisation have an ABN? | Yes |
| If yes, please provide ABN | 32635657211 |
| What is the aim of your organisation? | To create a community event of Rugby League Masters bringing teams from across the State to visit Eugowra. |
| Does your organisation have a plan/strategy? | No |

If yes, please upload your plan/strategy here

Event Title

| | |
|-------------------------------|----------------------------------|
| Name of the event | Eugowra Masters of the Mandagery |
| Funding category applying for | Flagship Event |

Details of the Proposal

| | |
|---|---|
| Please provide a general description of the event | The Masters of the Mandagery is an over 35s Rugby League carnival for Men and Women bringing together teams from Albion Park, Bourke, Dubbo, Canberra, Manildra, Condobolin, Cargo, Trundle, Forbes, Burrangong, Canowindra and Eugowra. |
| Where and when is the event to take place? | Saturday March 29. Ian Walsh Field Eugowra |
| How will the event raise the profile of the Cabonne Council? | The event will bring new visitors to the area. The event will have extensive media coverage in the lead up and post event. |
| What local business opportunities will be created? | Local businesses such as the Fat Parcel, Eugowra Bowling Club, Eugowra Supermarket, Eugowra Quality Meats all will benefit either via tourism or supplies for the event. |
| How many people are expected to attend the event from within and outside the Shire? | We are expecting 1000 people in total. 70% local and 30% from outside the shire. |
| What benefits will be returned to the Cabonne community? | Entertainment. This event isn't just for people that like football it is much more than that and we have worked hard to ensure it is inclusive to everyone. Previous events have had a wonderful atmosphere and we aim to continue this. Exposure to new visitors, media exposure, economic benefits. |
| Please list any other community groups involved with this event | |

Assistance Requested

| | |
|---|---|
| Type of Assistance (1) | Fencing |
| Details (1) | Security fencing around the field and parking guides. |
| Value of Assistance, exclusive of GST (Council to provide estimate for in kind items) (1) | 1500 |
| Type of Assistance (2) | Security |
| Details (2) | Security company will be engaged to ensure safety and alcohol laws are abided by. |
| Value of Assistance, exclusive of GST (Council to provide estimate for in kind items) (2) | 1500 |

Type of Assistance (3)

Details (3)

Value of Assistance, exclusive of GST (Council to provide estimate for in kind items) (3)

Type of Assistance (4)

Details (4)

Value of Assistance, exclusive of GST (Council to provide estimate for in kind items) (4)

Type of Assistance (5)

Details (5)

Value of Assistance, exclusive of GST (Council to provide estimate for in kind items) (5)

Total assistance requested 3000

Will you require payment of EAP grant prior to lodging the Acquittal Form? No

Supporting Information

Please upload a quote outlining project costs (if applicable)

Please upload your letter of support (1)

Please upload your letter of support (2)

The following supporting information is attached with this application

Applicant's Signature



[Link to signature](#)

Name Andrew Barnes

Position in Organisation secretary

Date

20/01/2025

Cabonne Sponsorship Program Application



| | |
|----------------------|--------------------------|
| Submitted on | 5 February 2025, 11:59am |
| Receipt number | 19 |
| Related form version | 2 |

SECTION 1: STATEMENT OF UNDERSTANDING

BEFORE COMPLETING THIS APPLICATION, YOU MUST READ THE SPONSORSHIP GUIDELINES. APPLICATIONS THAT DON'T COMPLY WITH THE CONDITIONS STATED IN THE GUIDELINES OR APPLICATIONS THAT ARE INCOMPLETE WILL NOT BE CONSIDERED.

I have read and understood the Sponsorship Guidelines
 I have read and understood the terms and conditions
 I am willing to sign a contractual agreement
 I have submitted an Preliminary Advice of a Planned Event form or will be submitting one with this application

SECTION 2: APPLICANT DETAILS

| | |
|--|--|
| Name of organisation: | Canowindra Challenge Incorporated |
| Postal address: | po Bx 247 Canowindra, nsw 2804 |
| Contact person: | Tom Beath |
| Position: | President |
| Phone number: | 0411140252 |
| Email: | tombeath@yahoo.com.au |
| Incorporation number: | INC9893959 |
| GST registered: | Yes |
| Brief description of your organisation: | <p>Brief description of your organisation: Community based organisation responsible for organising and hosting the Canowindra International Balloon Challenge. The organisation is entirely run by volunteers. There are 8 members of the committee with 7 based in Canowindra and one in Melbourne. The committee members come from a wide range of backgrounds and professional experience. The organization has been running the event since 2010 and is a multiple year finalist in local, regional and state tourism awards.</p> |
| Does your organisation have a website/ social media platforms? If so, please list links: | Does your organisation have a website/ social media platforms? If so, please list links. |

Website: <https://canowindrachallenge.org.au/>
 FB page: <https://www.facebook.com/canowindraballoonchallenge>
 Instagram: <https://www.instagram.com/canowindrachallenge>
 We have approximately 8000 followers through our social media channels

SECTION 3: EVENT DETAILS

| | |
|--|---|
| Name of event | Canowindra International Balloon Challenge |
| Venue/ location of event | Canowindra Sports Oval |
| Date of event | 26th April through to the 3rd May |
| Type of event | Annual event |
| Area of event | Sports / Recreation Entertainment |
| Style of Event | Both |
| Event website (please include any social media platforms) | Website: https://canowindrachallenge.org.au/ FB page: https://www.facebook.com/canowindraballoonchallenge Instagram: https://www.instagram.com/canowindrachallenge |
| Previous Sponsorship or Event Assistance | Both |
| List all years and amounts of previous Sponsorship or Event Assistance | Council has been a strong supporter of this event since its inception. |
| List all other sponsorship, partners and/or key stakeholders and their level of support | Sponsorship/ Partners/ key stakeholders Canowindra Services Club \$20k Various local small businesses Note: We are still negotiating |
| Description of the event | Canowindra International Balloon Challenge is one of Australia's largest gathering of hot air balloons and primary training events for Australia's competitive balloon pilots. The event is held over 7 days and is free for spectators on all but one event. It is one of the largest free community events in NSW. The event has 1 key objectives; Drive tourism and tourist spend in the region and local community The signature event is the Cabonne Community Glow event which is a hugely successful community event incorporating market stalls, live music, food and beverage vendors, local community groups and the signature attraction, the hot air balloons which light up choreographed to music. In 2024 the event attracted over 8000 people into a town of 2300! |
| Proposed program and plan of delivery for the event | Saturday 26th May - Gaskill st close for Welcoming of balloonist and all to Canowindra, Street party, bbq cook-off, live Band 27th may to 2nd April - Various events and activities through the canowindra post code Frid 2nd may - Night Concert at the oval - with Furnace and the Fundamentals, Casey Barnes, Zac Armstrong Sat 3rd May - 11am street parade in gaskill st . |

3pm gates open oval for main events. markets food stalls Balloon Glow , Live bands, AC/DC show , Neil Gill,

| | |
|---|--|
| Reason for having the event | <p>Ballooning and Canowindra are synonymous since the mid 1960s when the first modern balloon flights occurred in the area. There have been a number of iterations of ballooning events ever since this date. The event in its current format began in 2010 when it became clear there was an opportunity to reimagine a new event to provide experience and training to Australia's competitive balloonists.</p> <p>In order to fund this a simple nightglow was hosted to raise necessary funds. Over the past 14 years the event has become truly international with 5 World Champions having attended, along with National champions from several countries. We have had balloonists from over 15 countries attend the event over the past 10 years.</p> <p>A new committee formed in 2020, reimagined the event for the future to bring the event back to a more community focused event and drive tourism and income for the town and district. This approach created truly memorable events in 2021 and 2022 which generated huge tourist numbers in the town and across the whole Cabonne, and Cowra and Orange council regions.</p> |
| Is this a ticketed event | Yes |
| Link to ticket purchases (if available) | https://canowindrachallenge.org.au/ |

SECTION 4: PREVIOUS DATA

| | |
|---|--|
| When/ where was this event held last | 2024 Canowindra Sports oval |
| Total number of attendees (local, intrastate, interstate) | 2024 Attendees , Cabonne 2,974 , NSW 3,721 , Overseas 51, Interstate 403 , Unkown 1,107 |
| Any post-event reflections, reports and/or changes | <p>The event in 2024 was another HUGE success. We expected a crowd of approx 7500 and had just over 8000 which was a great result.</p> <p>Most of the traffic was from within NSW which matches what we have seen in 2023.</p> <p>We worked a lot more closely with NSW Police this year and they made a few changes to our crowd dispersion approach after the event to better improve safety for pedestrians and this was great advice we have now incorporated for our future events.</p> |

SECTION 5: PROPOSED EVENT DATA AND LOCAL ENGAGEMENT

| | |
|---|--|
| Projected number of attendees (confirmed and estimated) | 8000 |
| What benefits will be returned to the Cabonne community | <p>In 20214we had just over 7500 ticketed attendees our estimations show the event injected at least \$1.7 Million into the local communities. This number is based on the number of visitors, length of stay, and average spend.</p> <p>Some numbers on direct financial impact in spending are easy to demonstrate, e.g:</p> |

- 30 Balloons teams staying 9 days spend approx. \$3k per team = \$90,000
- 150 Campsites @\$45 with 3 night minimum turned twice in the event = \$40,000 (Accom only)
- Ticket sales = \$70,000+
- Canowindra Challenge Budget = \$100,000+

To calculate true economic impact you need to factor in tourist spend both during and in/outbound at the event. DNSW provided us a rate of \$155 per person night which includes accommodation and spending (food/fuel/shopping/activities, e.t.c). Extending this through all campsites, and beds in the town, and accommodation in other towns over key weekends, it amounts to a very significant spend in the local and surrounding communities.

As an indication all accommodation houses in Canowindra were full for the weekends and most weekdays of this year's event. Orange and Cowra were also full for the Cabonne Community Glow weekend. In 2024 many businesses recorded one of their busiest trading weeks on record including supermarkets, cafes, clubs and hotels. We expect this to continue in 2025.

On top of the tangible financial benefits there are also substantial intangible benefits that come from an event such as this including substantial goodwill towards

How does the event positively engage local businesses and the Cabonne community (give examples)

The event has the support of the local business chamber and the progress association. We have financial sponsorship from a wide array of local businesses both in Canowindra and from with the area.

Local sporting groups will be involved as volunteers with CCI making donations for their support. We are marketing and supporting other events within the community during the week to drive visitor traffic down to the main street to increase business.

We have partnered with the Showground Trust to operate and promote the onsite camping at the showground facility which will provide significant income to that group which then improves the facility for all user groups.

Working with the Services Club (membership based organisation) to promote their facility and events during the week to drive increased income>

Promotion of the Cabonne region through our website and social media including day trip ideas to drive our visitors into the greater area.

Promotes the Cabonne area as a place that's interesting, beautiful, and happening to a wide audience which we hope will have a lasting impression on them so they return time after time.

How will Cabonne's Sponsorship be recognised (please tick all relevant)

- Cabonne Council branding recognition on all promotional material (printed and digital)
- Signage at the event
- Acknowledgement of support through all media (radio, tv, paper, on day promotion etc)
- Data provide to Council (E.g- demographics, attendees etc)
- Images from the event for Council marketing use
- Provide feedback and fully completed Acquittal
- Naming rights of the event

Supporting commentary

Cabonne Council Branding recognition on all promotional material (printed and

digital)
 Signage at the event--- Signage to be provided by Cabonne
 Acknowledgement of support through
 all media (radio, tv, paper, on day
 promotion etc)
 ---We cannot control the editing process but will
 commit to talking about cabonne where
 possible
 Data provide to Council (E.gdemographics,
 attendees etc)
 ---We will provide a report of all data we collect
 through ticketing and attendance
 Images from the event for Council
 marketing use.
 ---Subject to copyright from those taking the
 pictures.
 Naming rights of the event. Cabonne Community Glow

SECTION 6: MARKETING AND COMMUNICATION

Is a copy of the proposed Marketing and Communication Plan/
 strategy attached (Please include any media coverage,
 broadcasting and other media) No

SECTION 7: SPONSORSHIP AMOUNTS

| | |
|---|---|
| Amount of Sponsorship requested | \$25,000 ex gst |
| Explanation of level of choice (please refer to the guidelines for the level) | <p>Gold Level</p> <p>Canowindra International Balloon Challenge is one of the largest events in Cabonne Council. It is one of the largest free community events in NSW with only 1 night being ticketed and that ticket price is only \$10.</p> <p>The event has a proven history of delivering quality family friendly entertainment that drives substantial economic and social benefit to the Cabonne Council and its villages over its 14+ year history.</p> <p>Cabonne has the naming rights of the major event, the Cabonne Community Glow. This event attracts 4000-8000 people every year as well as gets lots of media within local, regional and state markets.</p> <p>This is an internationally recognised ballooning event with teams having competed from over 20 countries and past participants have included several World Champions, both male and female.</p> <p>The event has created many 10's of Millions of dollars in economic impact over its 14 years of operation.</p> <p>CCI is incredibly proud of these achievements.</p> |
| What will the Sponsorship funds be used for? (please list all things that the Sponsorship money will go towards) | <p>Cabonne Community Glow</p> <p>Insurance, Stage, Lighting, Production, Balloon LPG (Glow Only), Traffic control.</p> <p>Marketing</p> <p>Social Marketing campaign (Facebook) to promote event and Cabonne Council.</p> |
| Copy of budget attached (please include all contributions, revenue from sales, sponsorship or grants (granted or applied) | No |

SECTION 8: NEXT STEPS (CHECKLIST)

Please make sure the following is completed and attached to ensure your application is considered

Marketing and Communication Plan/ Strategy
 Budget
 Event Plan

Checklist Documents

[Balloons Activity Planner 2025.xlsx](#)
[Balloons Itemised Budget - no comp 7 fly days 2025 \(2\).xlsx](#)
[Event Map.pdf](#)

Section 9: DECLARATION

The declaration below must be agreed to by a person who has delegated authority to sign on behalf of the organisation e.g. President, Chairman, member of the Board of Management or authorised staff member. I declare the information provided in this application and attachments is, to the best of my knowledge, true and correct. I understand any omission or false statement may result in the rejection of the application or withholding of any funds already approved. I understand Cabonne Council may check any of our statements for the purpose of assessing this application, and I agree to provide any additional information requested. I understand this is an application only and may not necessarily result in funding approval.

Yes

Name

Tom Beath

Position in Organisation

President

Signature



[Link to signature](#)

Date

5/02/2025

| Income | | | Operating Expenses | | |
|---------------------|-------------|--------------------|--|---------------------|-------|
| Money In | in \$/000 | Notes | Forecast | | Notes |
| Sponsorship | | | ADMINISTRATION - Expense | | |
| Small Acres Cider | \$1,000.00 | for Key Grab Prize | General Director | \$0.00 | A |
| Colonna Cider | \$25,000.00 | | Director Salary Travel costs | \$2,000.00 | A |
| Colonna Club | \$20,000.00 | | Accounting Fees | \$4,000.00 | A |
| Ballroom Jay Pigeon | \$1,000.00 | for Fly Prize | Ballroom Director travelling from Canberra | \$0.00 | A |
| | | | Joseph inc. BAS preparation and end of year reporting | \$0.00 | A |
| | | | Ballroom Fees 2024 | \$0.00 | A |
| | | | Bookkeeping Fees | \$0.00 | A |
| | | | Charitable Donations to volunteer groups and charities | \$500.00 | A |
| | | | Computers, Printer scanners, Tablets, mobile phones | \$0.00 | A |
| | | | Gifts & Farmers Giveaways | \$800.00 | A |
| | | | Gifts Supplies, Printing & Stationery, Ink Cartridges | \$0.00 | A |
| | | | Event Fees | \$600.00 | A |
| | | | Event Insurance | \$50.00 | A |
| | | | Public Liability Insurance | \$4,000.00 | A |
| | | | Public Liability Insurance | \$0.00 | A |
| | | | Weather Insurance | \$0.00 | A |
| | | | Volunteer Workers Insurance | \$0.00 | A |
| | | | Merchandise Expenses (402-10) | \$1,000.00 | A |
| | | | General Staff Salary | \$1,000.00 | A |
| | | | LPC Annual rental | \$3,696.00 | A |
| | | | P/O Box Annual | \$250.00 | A |
| | | | Marketing | \$0.00 | A |
| | | | Website Hosting | \$600.00 | A |
| | | | Weather Station Hosting | \$600.00 | A |
| | | | ISBN & QR Connectors / Merchants, merchandise links, subscriptions etc | \$200.00 | A |
| | | | | | |
| | | | Sub Total | \$20,176.00 | |
| | | | MARKETING - Expense | | |
| | | | Printing (program, CD, Flyer, Poster) | \$0.00 | A |
| | | | Media advertising (Print, radio, TV magazines, newspaper) | \$0.00 | A |
| | | | Professional Event Photographer | \$0.00 | A |
| | | | Promotional Banners (Bakery banners, street banners) | \$1,000.00 | A |
| | | | Public Relations (Media Search, media releases) | \$0.00 | A |
| | | | Web Site Ongoing Development | \$1,000.00 | A |
| | | | Workshops and IT's purchase | \$0.00 | A |
| | | | Advertisement Annuals Design | \$0.00 | A |
| | | | Event Merchandise | \$0.00 | A |
| | | | Digital Marketing Campaigns | \$17,000.00 | A |
| | | | Marketing Sub Total | \$17,000.00 | |
| | | | OPERATIONS EXPENSE | | |
| | | | Cocoa Hires (Tables/Lights) | \$5,000.00 | N |
| | | | Contract Tables | \$2,000.00 | N |
| | | | QR Code Assistance | \$1,000.00 | N |
| | | | Traffic Control Signposts | \$5,000.00 | N |
| | | | Traffic Control Street Signs | \$1,000.00 | N |
| | | | Soundhire - Street parade | \$0.00 | N |
| | | | Cocoa Hires Generators | \$3,000.00 | N |
| | | | Site Security | \$0.00 | N |
| | | | Insurance | \$600.00 | N |
| | | | Sign Hire | \$600.00 | N |
| | | | Staff Clothing | \$150.00 | N |
| | | | Table Paper, Bin Liners, Cleaning | \$500.00 | N |
| | | | Street Closure Hire | \$0.00 | N |
| | | | Operations Sub Total | \$28,250.00 | |
| | | | PRODUCTION and ENTERTAINMENT | | |
| | | | Event/Lighting/Stage/PA Hire | \$27,500.00 | N |
| | | | Entertainment ACDC - Tribute | \$0.00 | N |
| | | | Entertainment SR As | \$600.00 | N |
| | | | Entertainment Other | \$0.00 | N |
| | | | Accommodation and rides for Artists | \$1,000.00 | N |
| | | | Production and Entertainment Sub Total | \$41,900.00 | |
| | | | PILOTS, OFFICIALS and VOLUNTEERS - EXPENSE | | |
| | | | Onsite Accommodation 8 nights (Mon-Sat) | \$3,000.00 | B |
| | | | Onsite Domestic Travel & Meal Allowance | \$3,000.00 | B |
| | | | Air Disrupty Permit - CASA | \$720.00 | B |
| | | | Logan Hire (Food Refrigerating Underben) | \$0.00 | B |
| | | | Flight Prices | \$4,000.00 | B |
| | | | Key Grab Prize | \$1,000.00 | B |
| | | | Reduced attendance fee | \$0.00 | B |
| | | | LPC payment to Trustees | \$25,000.00 | B |
| | | | Special Trust Launch Site Hire | \$0.00 | B |
| | | | Good Post removal - launch site | \$1,000.00 | B |
| | | | LPC & Nelson glasses | \$100.00 | B |
| | | | Volunteer Dinner | \$1,000.00 | B |
| | | | Pilots and Officials Sub Total | \$41,870.00 | |
| | | | Total Operating Expenses | \$149,096.00 | |
| | | | GST Paid | \$13,354.18 | |

| | |
|-------------------------|-----------------|
| GST Payable | \$13,354.18 |
| GST Paid | \$13,354.18 |
| GST Differential | \$281.45 |
| Net Income | \$146,000.00 |
| Net Expenditure | \$149,096.00 |
| Profit/Loss | \$3,096 |

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ANNEXURE ITEMS

